

World-Wide Panel Session



EMOOCs 2021 – June 21

Future Track Panel:
Transformation of the university towards
a hybrid university

HYBRID OF WHAT?

Sir John Daniel
Chancellor, Acsenda School of Management





Alex Usher

Canadian PSE institutions will likely look ridiculous if they do anything other than a near-complete return to in-person teaching for the fall. The vast majority of students – 70-80% or so – are simply desperate to be back on campus, to be back with friends, to be in classes. They will be simply – and rightly – furious if we force them into another term of remote learning



Tony Bates

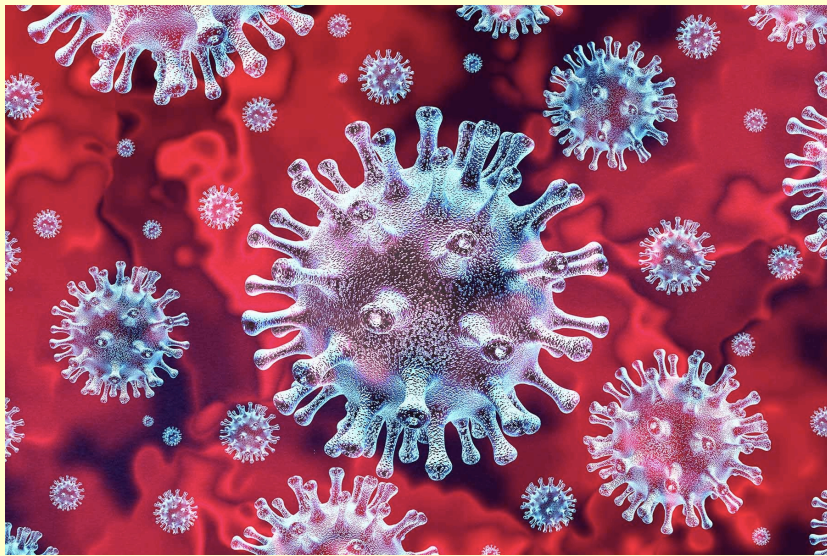
The growth in both fully online and blended/hybrid learning is bound to accelerate – and both institutions and instructors had better prepare.



Traditional vs. Open University



Are these really the two elements of the hybrid?



The COVID-19 pandemic
has accelerated the
BIFURCATION
in Open and Distance
Learning
that was already
occurring.

Correspondence Education

1850-1960

Multi-media Open and Distance Learning

1970- ...

Lone Ranger online teaching

2000- ...

Emergency
remote teaching

Distance teaching
at scale



Correspondence Education

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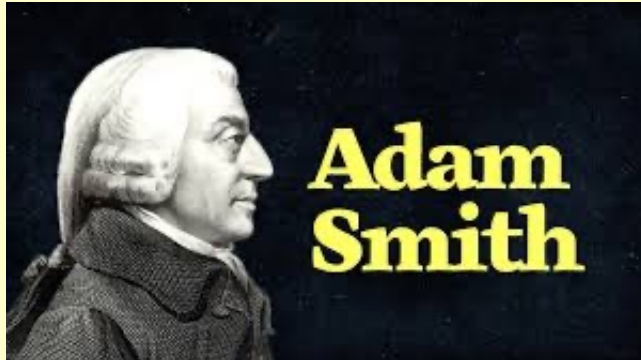
Distance teaching
at scale



Desmond Keegan

In classroom education:
the **TEACHER** teaches

In distance education:
the **INSTITUTION** teaches



COTTAGE INDUSTRY
to
INDUSTRIAL

Correspondence Education

1850-1960

Multi-media Open and Distance Learning

1970- ...

Lone Ranger online teaching

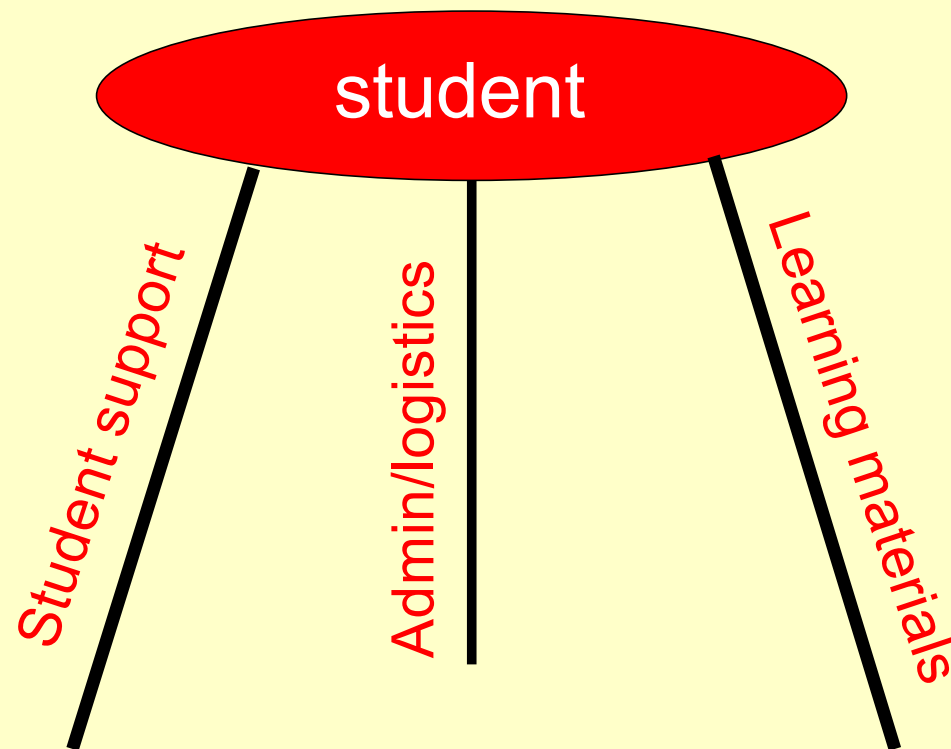
2000- ...



Hybrid
remote teaching

Distance teaching
at scale

DISTANCE LEARNING



a three-legged stool

Distance Education at Scale – Three successful examples

Higher Education:

The UK Open University

~200,000 students; 5,000 part-time tutors; 2,500 full-time staff



Secondary Schooling:

National Institute for Open Schooling

~2 million students (350,000 annual admissions); 250 central staff; 3,260 study centres



Continuing Education:

FutureLearn

~12 million users; 130 central staff; 250 partner institutions

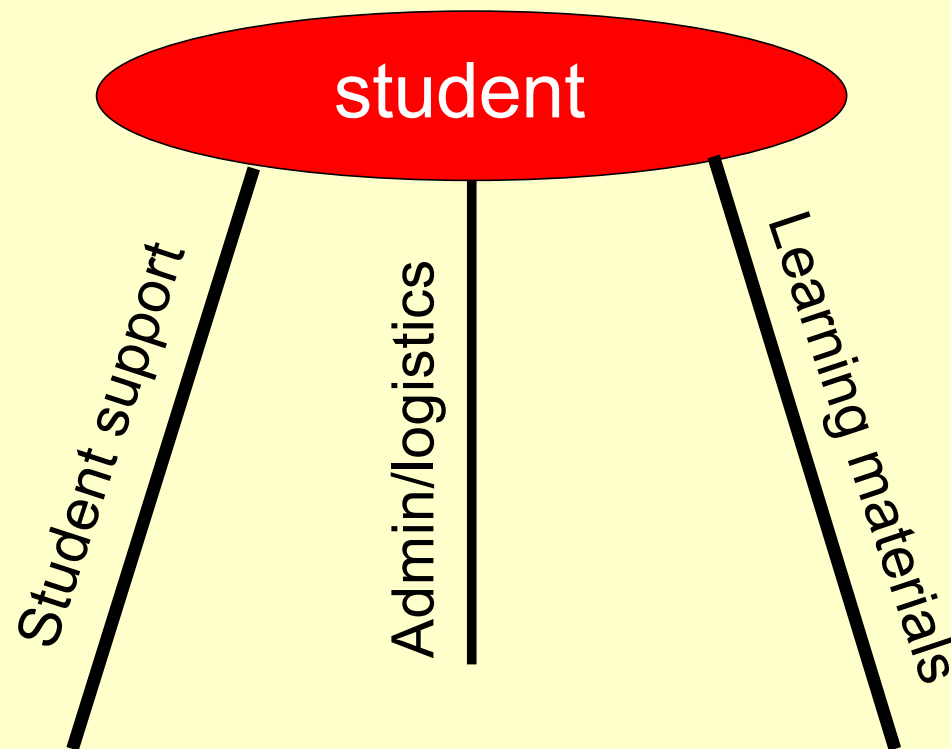


Traditional vs. Open University



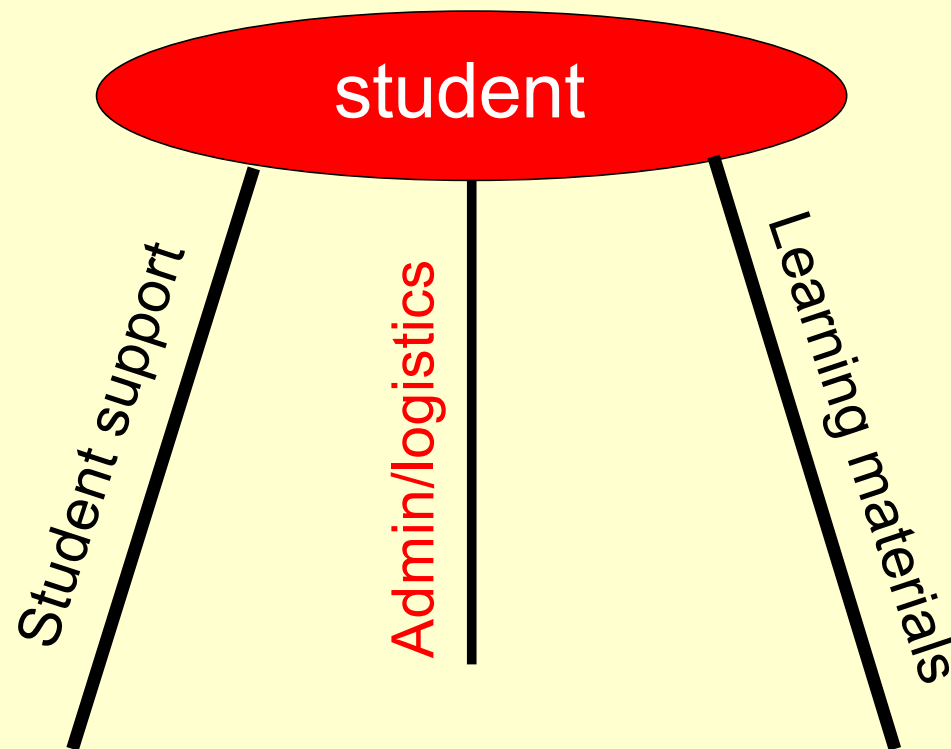
HYBRIDIZATION IS NOT THE ANSWER

DISTANCE LEARNING



a three-legged stool

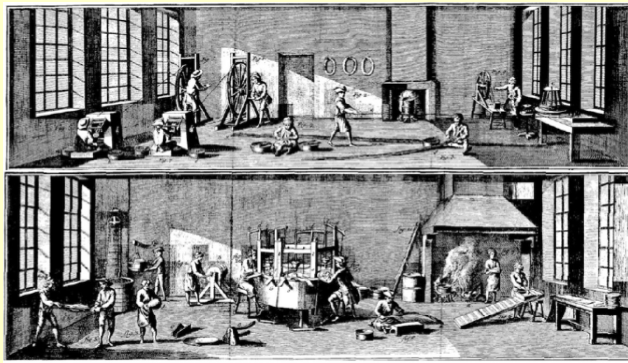
DISTANCE LEARNING



a three-legged stool



Cottage workshop



Industrial division of labour



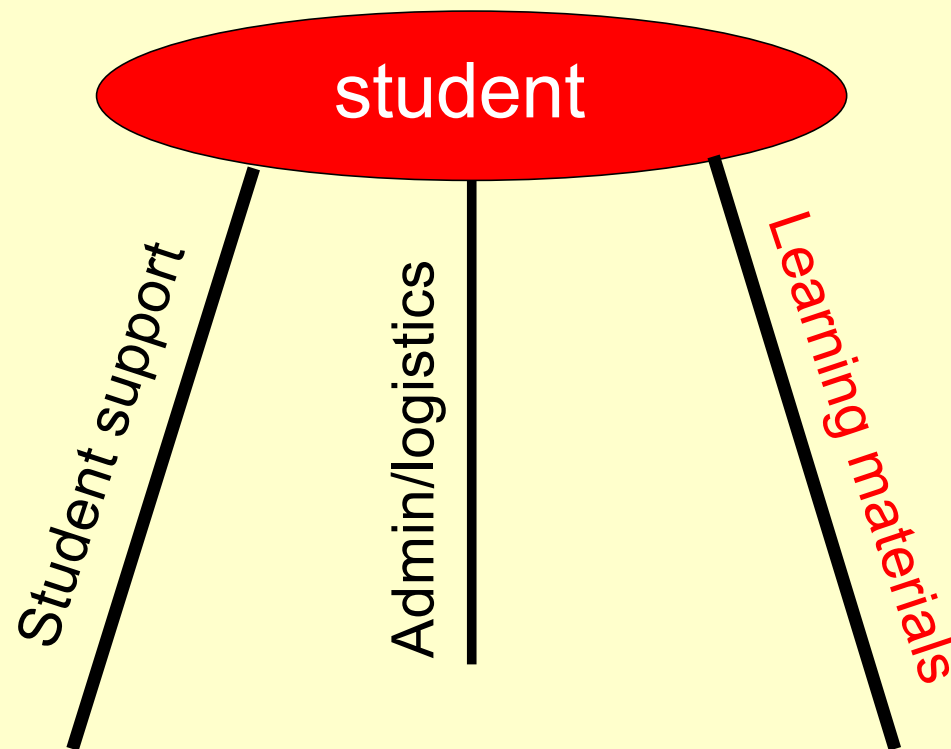
The teacher teaches



The institution teaches

ADMINISTRATION AND LOGISTICS

DISTANCE LEARNING



a three-legged stool

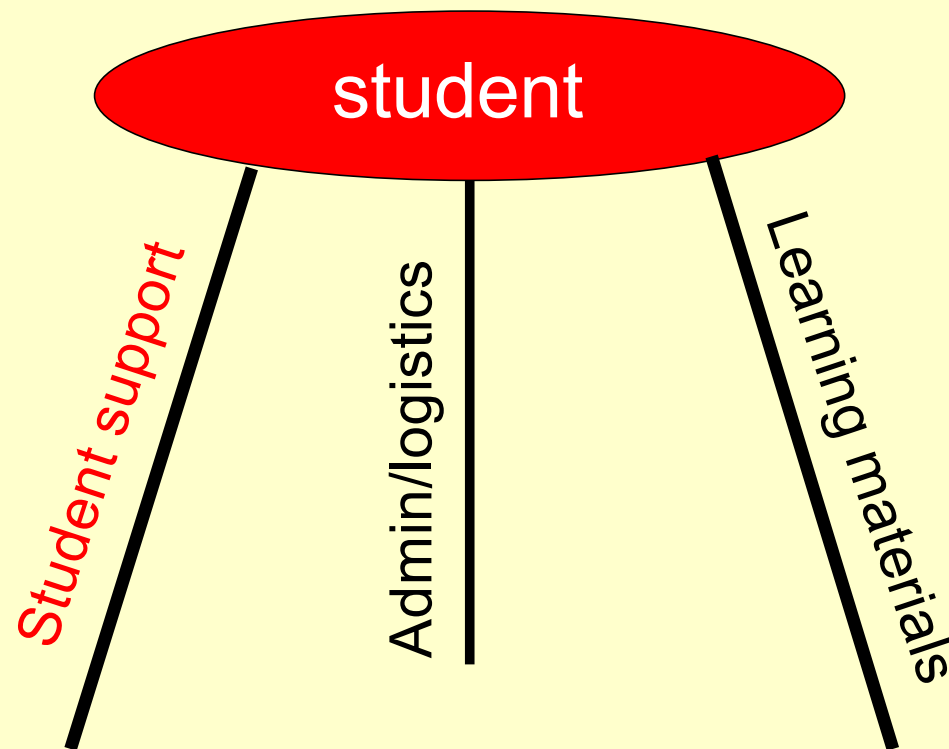


OER
&
MOOCS



LEARNING MATERIALS

DISTANCE LEARNING



a three-legged stool



The absolute importance, for the success of remote students, of having interaction and support available from real people.

Thank you

Sir John Daniel

- Vice-Chancellor, UK Open University
- Assistant Director-General for Education, UNESCO
- President, Commonwealth of Learning
- Chancellor, Acsenda School of Management

