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GROUP 稻

***The Internet and Education Conference
Songjiang, 27 May 2016***

What is Quality?

Stamenka Uvalić-Trumbić
DeTao Education Master &
CHEA Senior Advisor

What is Quality?

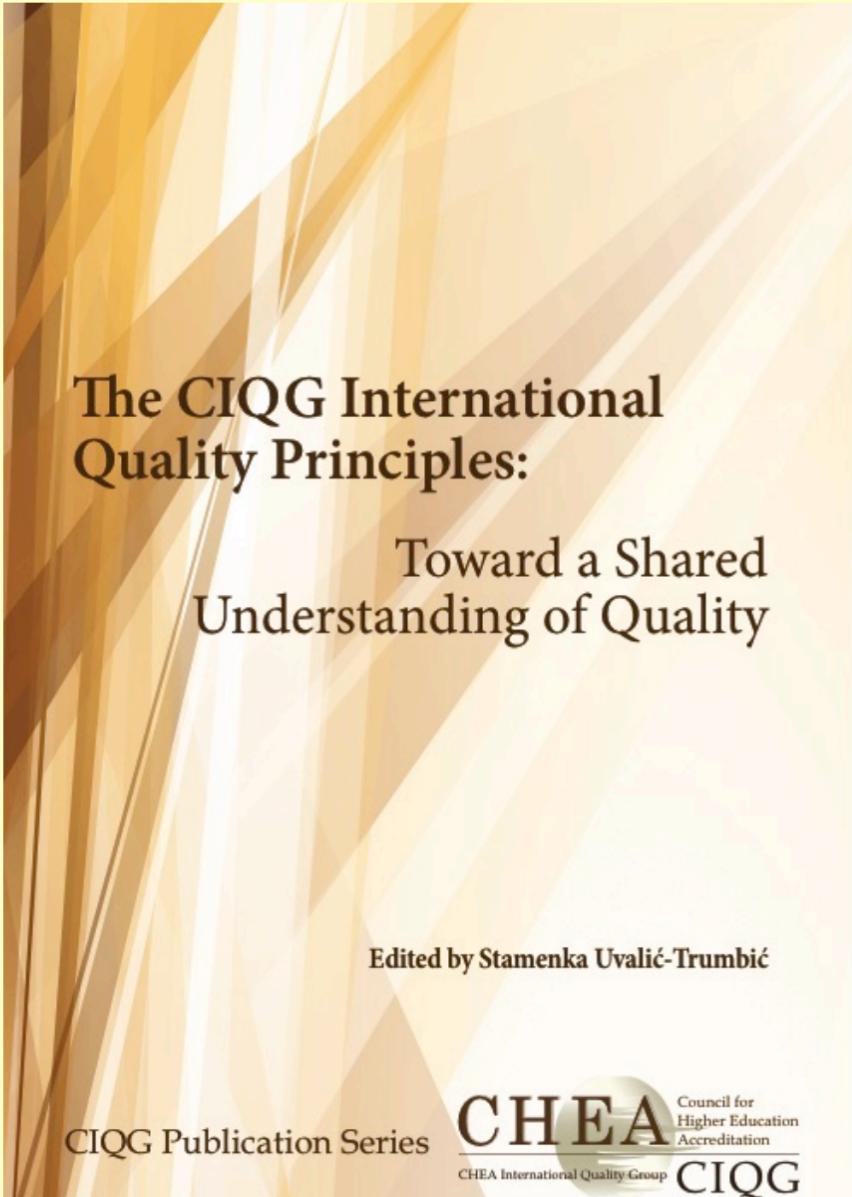


5 Questions

1. What is quality?
2. What is quality assurance?
3. How is quality assurance changing?
4. How to assess quality of new providers?
5. Do rankings measure quality?

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The CIQG International
Quality Principles:

Toward a Shared
Understanding of Quality

Edited by Stamenka Uvalić-Trumbić

CIQG Publication Series

CHEA Council for
Higher Education
Accreditation
CHEA International Quality Group **CIQG**

Publication with
essays on each of
the seven
Principles –
January 2016

Available in
English and soon
in Chinese @

www.cheainternational.org

CHEA/CIQG INTERNATIONAL QUALITY PRINCIPLES

Principle 1:

Quality & higher education providers

“Assuring and achieving quality is the primary responsibility of higher education providers and their staff”

CHEA/CIQG INTERNATIONAL QUALITY PRINCIPLES

1. Quality and higher education providers
2. Quality & students
3. Quality & society
4. Quality & government
5. Quality & accountability
6. Quality & QA & accreditation bodies
7. Quality & change

5 Questions

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THE QA PROCESS

1. Regulations & guidelines by QA body



THE QA PROCESS

2. Self-evaluation by the institution



THE QA PROCESS

3. Appointment of peer review group



THE QA PROCESS

4. Site-visit by peer review group



THE QA PROCESS

5. Publication of the report/decision



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From inputs to outputs



Global Assessment of Higher Education Learning Outcomes:



Assessment of
Higher Education
Learning Outcomes

CALOHEE: Measuring up: Limited to Europe while AHELO global



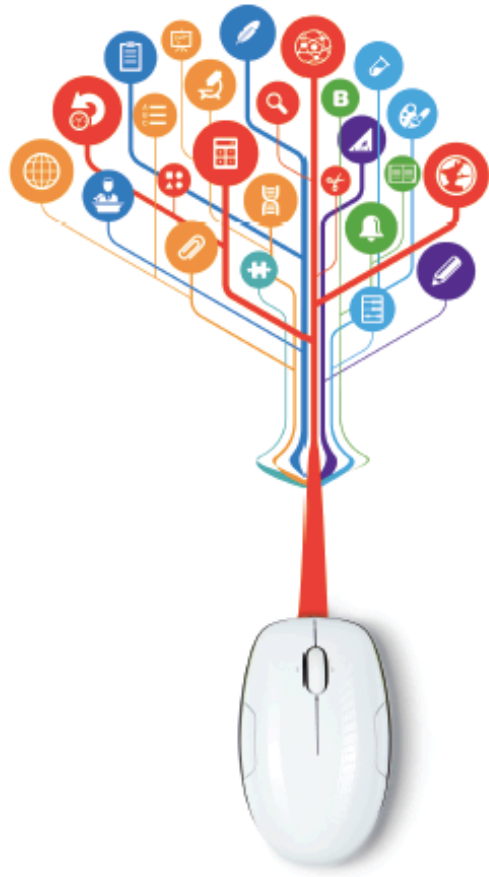
Plan: 5 questions

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POST-TRADITIONAL HIGHER EDUCATION



Private companies (DeTao) Online
providers, MOOCs, etc.



A Guide to Quality in Post-Traditional
Online Higher Education



A Guide to Quality in Post-Traditional Online Higher Education

Authors:
Neil Butcher & Sarah Hoosen



Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel

A Guide to Quality in Post-Traditional Online Higher Education

后传统在线高等教育质量指南

(中文版)

中央广播电视大学出版社

原版作者：尼尔·布彻 萨拉·胡森

原版主编：涂维莉 约翰·丹尼尔爵士

翻 译 者：刘占荣 石运志 常凤艳 韩艳辉

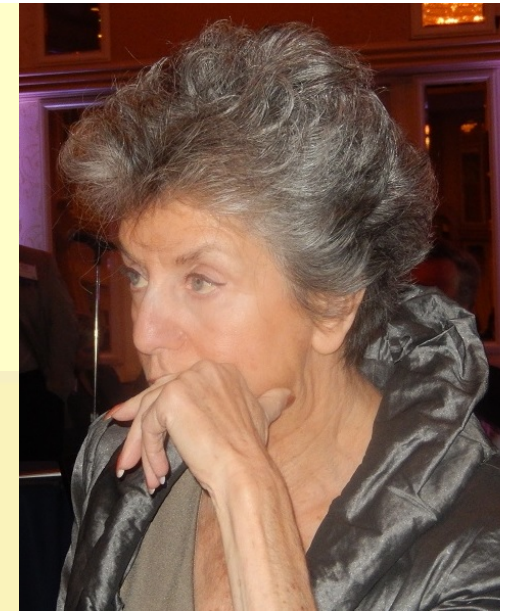
李晓贺 范蓉融

审 校 者：陈 青

Guide:

Chinese version

CHEA Quality Platform



Judith
Eaton



Stamenka
Uvalić-Trumbić



What is the Quality Platform?

- An outcomes-based external review of alternative providers of higher education for their performance and quality
- Can be used nationally or internationally

QUALITY PLATFORM STANDARDS

- Are learning outcomes articulated and achieved?
- Do they meet post-secondary level standards?
- Can credits be transferred?
- Is transparent information available?



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Send an application to CHEA to be a Quality Platform Pilot (June 2015)

Prepared a Self-Review and sent it to CHEA (September 2015)

A site visit conducted at DeTao using the Self-Review as basis (November 2015)



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The expert team sent a report to CHEA with recommendations after the site visit (November 2015)

The Status of Quality Platform Provider was granted to DeTao Advanced Classes (December 2015)

A certificate of *Quality Platform Provider* was presented to DeTao at the CHEA Conference (26 January 2016)

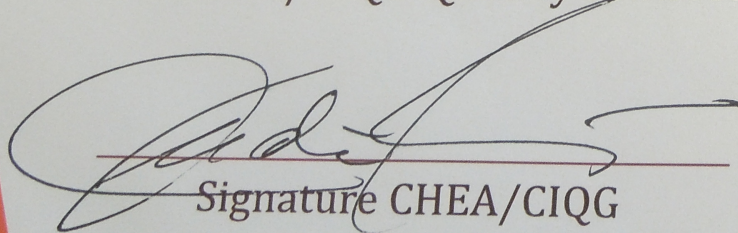
CHEA Council for
Higher Education
Accreditation
CHEA International Quality Group **CIQG**

QUALITY
PLATFORM
PROVIDER

The Council for Higher Education Accreditation/
International Quality Group Acknowledges that:

*De Tao Masters Academy
Advanced Classes*

Has fully met the required standards to become a
CHEA/CIQG Quality Platform Provider 2016 - 2019


Signature CHEA/CIQG

01/26/2016

Date




Sir John Daniel receives certificate on behalf of DeTao, Washington, Jan 2016

上海视觉艺术学院
Shanghai Institute of Visual Arts

DE TAO GROUP 德稻
MASTERS ACADEMY 稻

深化合作签约仪式





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QS World University Rankings by Subject 2015 - Art & Design



5,411 shares



51-100



Pontificia Universidade Católica de São Paulo



51-100



Princeton University



51-100



Shanghai Institute of Visual Arts



51-100



Shanmugha Arts Science Technology and Research



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UNIVERSITY RANKINGS

- US News and World Report
(beginning of 1980s – US only)

Global Rankings:

- Academic Rankings of World Universities (ARWU) – 2003
- THE Rankings – 2004
- ...and others followed

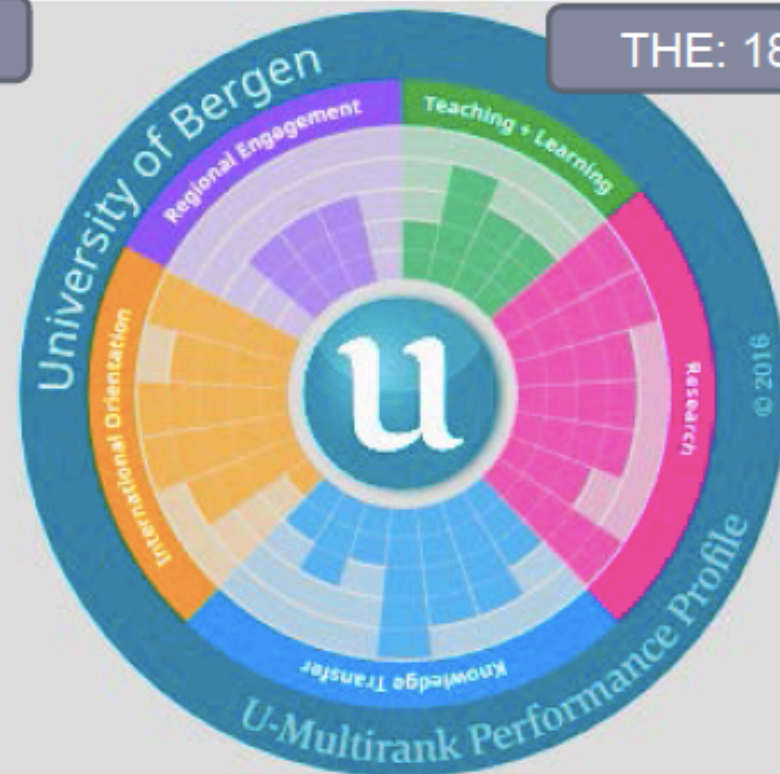


WHAT DO RANKINGS MEASURE?

- Research output
 - articles, citations, Nobel Prizes...
- Industry innovation/finance
- Internationalism
- Teaching quality (hard to measure?)

U-Multirank has learned these lessons

There are performance profiles, but there is no such thing as the best university in the world.



Does being in the top 100 matter?



Conclusion

1. QA processes around the world.
2. International quality principles.
3. Traditional & emerging trends.
4. Alternative QA methods.
5. Do rankings measure quality?



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