

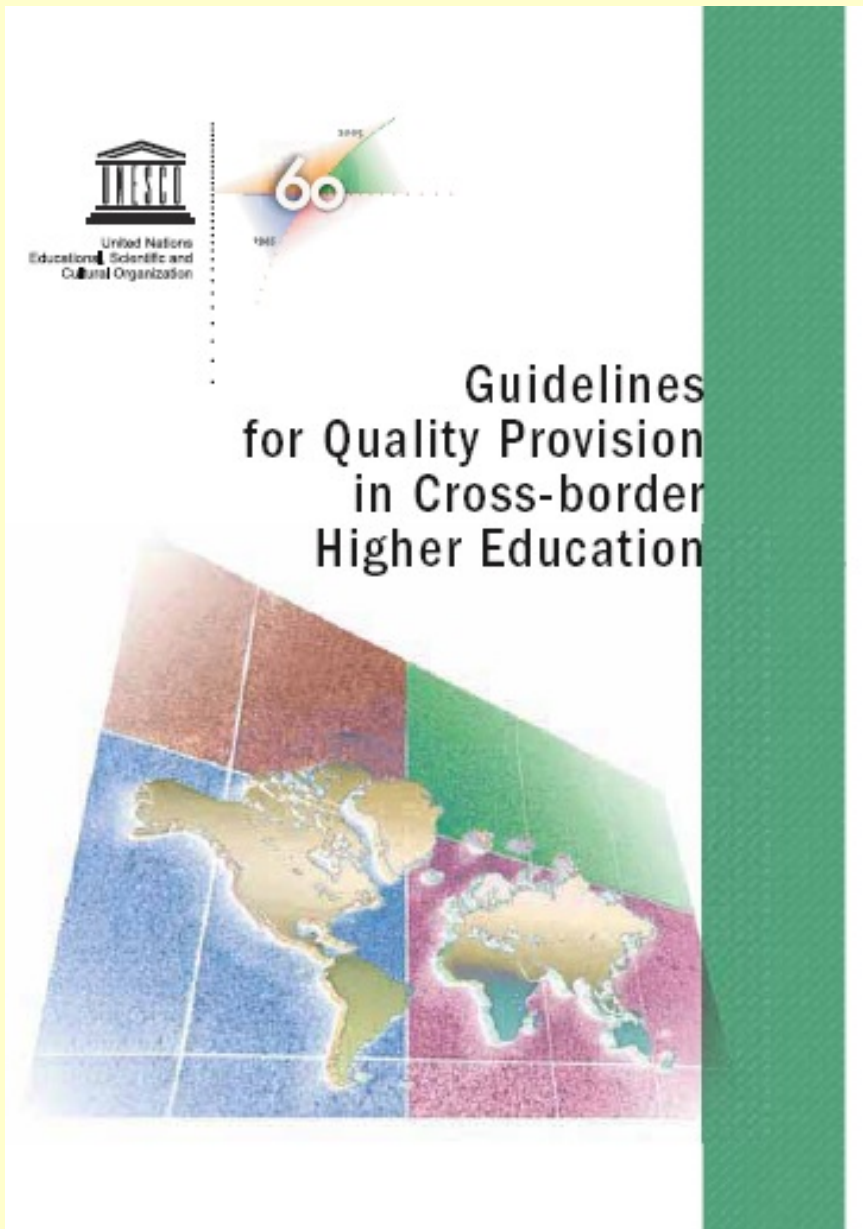
Expert Workshop for Quality Assurance in
Cross-Border Higher Education
UNESCO Paris,
16 December 2013

*Are MOOCs cross-border higher
education
and does their quality matter?*

Stamenka Uvalić-Trumbić



Learners everywhere!



CBHE definition:

“Cross-border higher education (...) encompasses a wide range of modalities, in a continuum from face-to-face to distance learning (using a range of technologies including eLearning)”.

What is a MOOC?

Massive **O**pen **O**nline **C**ourse

OER

MOOCs



MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

WE'RE

OPEN



UNESCO HQ Paris

2002 Forum on the Impact of Open CourseWare
for Higher Education in Developing Countries

OPEN EDUCATIONAL RESOURCES

OPEN EDUCATIONAL RESOURCES (OER)

**educational
materials that may
be freely accessed,
reused, modified and
shared**

Online version of
this document:



PROGRAMME



**2012 World
Open Educational Resources
Congress** Paris
20-22 June
UNESCO Headquarters
Paris, France

World Congress on
Open Educational Resources
Paris – June 20-22 – 2012



The Paris Declaration



MOOCs began in Canada

University of
Manitoba



*Connectivism &
Connective Knowledge*

25 students on campus

2,300 public - free





Course x6002 *Circuits and Electronics*

155,000 registrations

23,000 tried first test

9,000 passed mid-term

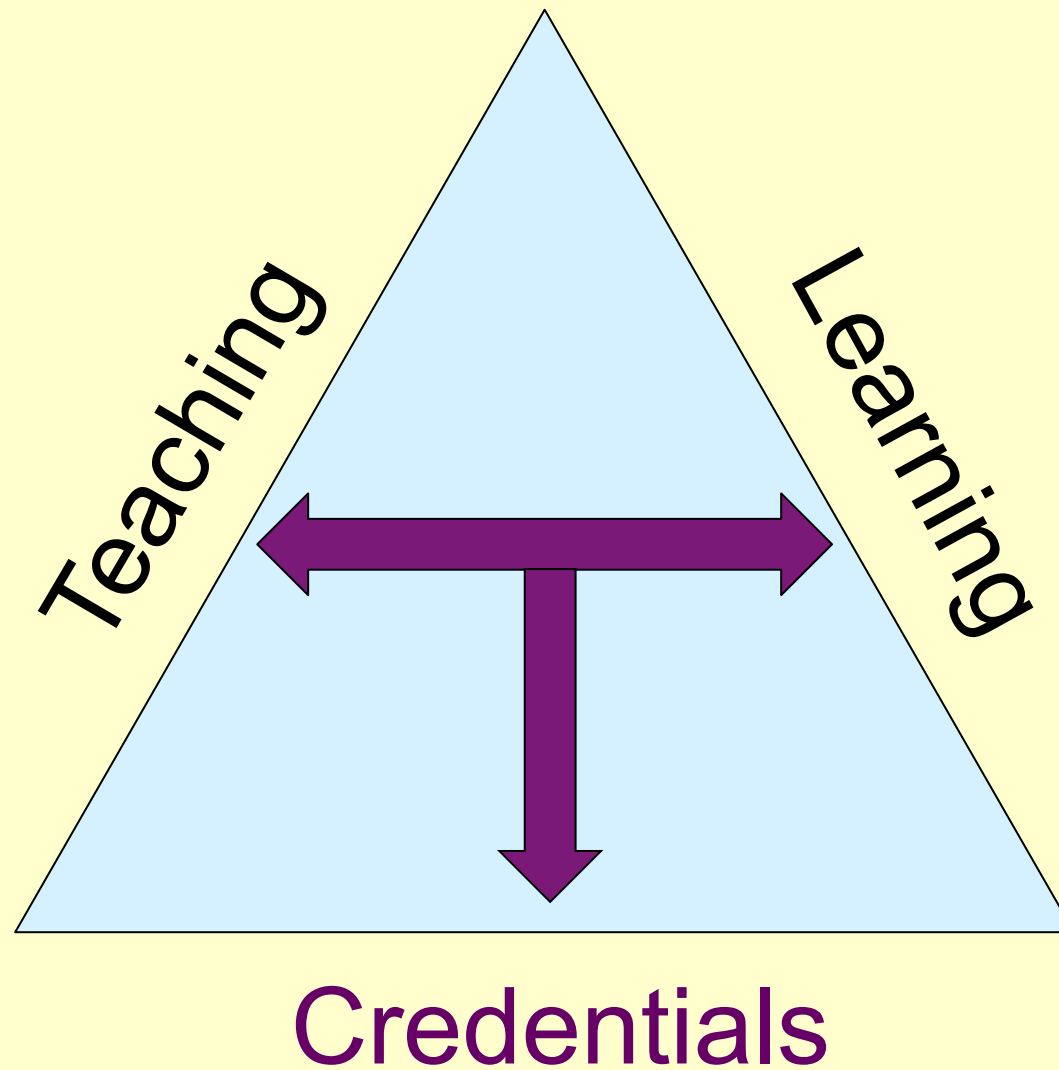
7157 passed = $< 5\%$







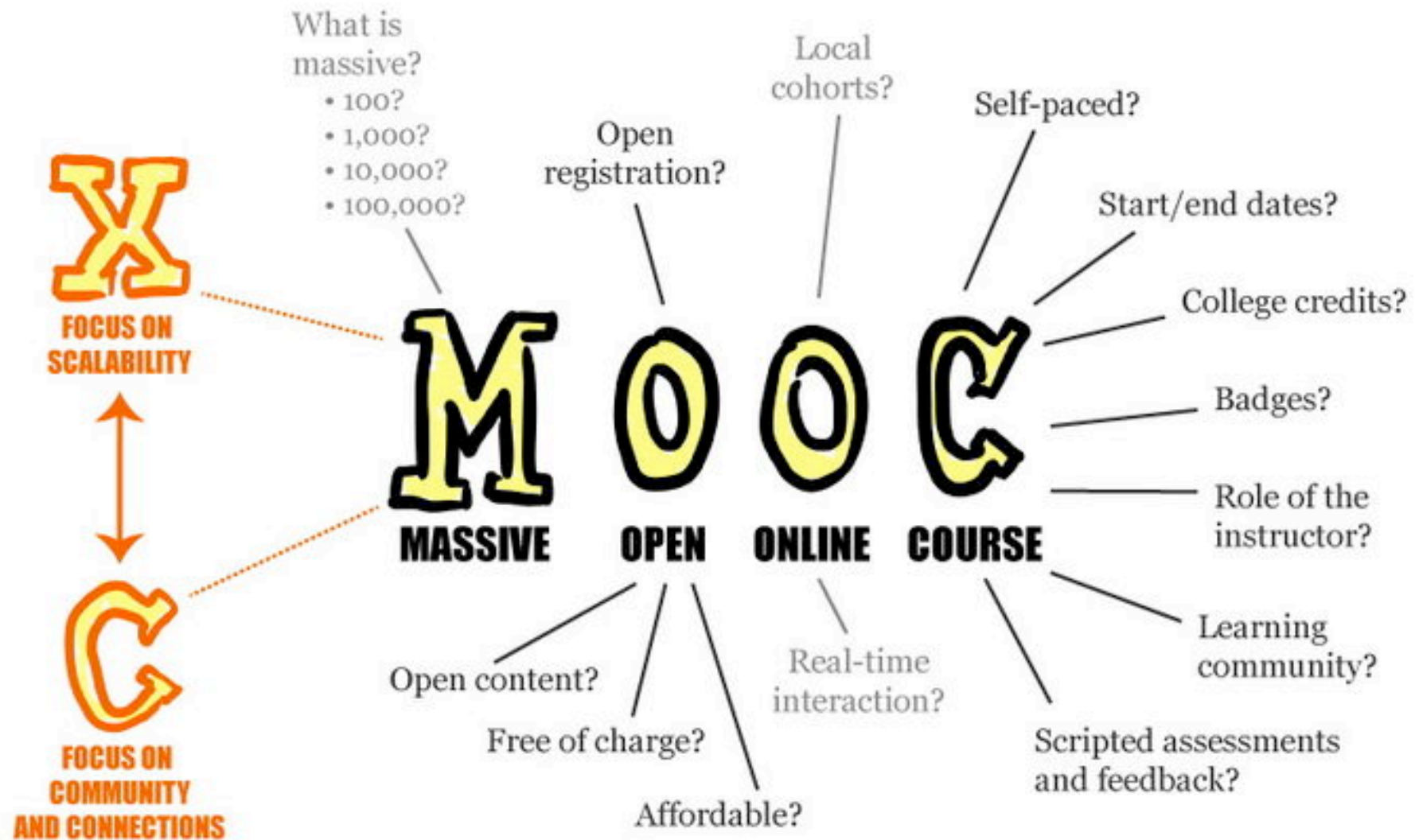
The herd instinct to Mooc!



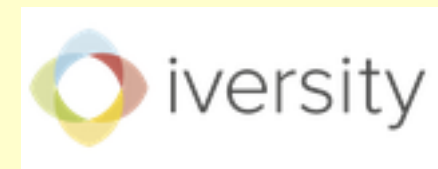
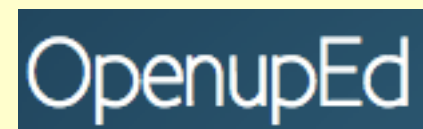
What is higher education?

MOOCS

A shake-out in
2014?



M O O C – Every letter is now negotiable!



NPTEL

E-LEARNING COURSES FROM THE IITs & IISc



MOOCs ventures outside North America



MOOCs
a new form
of
neocolonialism?

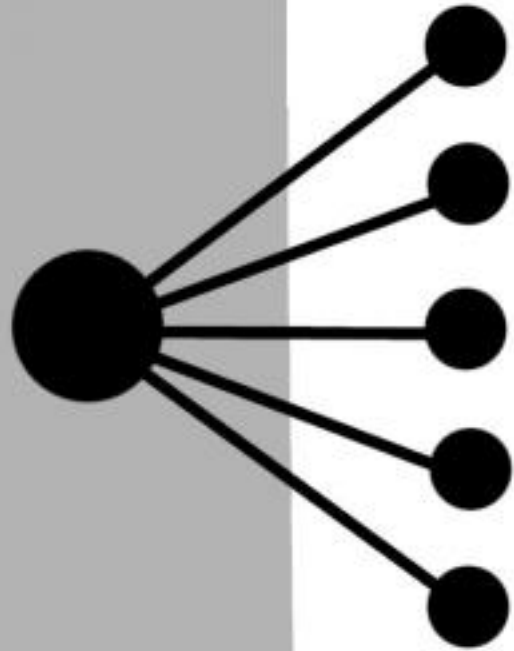
Philip Altbach



Many learners in the first MOOCs already had degrees.



**If Harvard
is going online
it must be OK!**



The
unbundling
of
higher education

American Council on
Education (ACE):
credits for MOOCs



Educational Testing
Service (ETS):
tests for MOOCs



BAD NEWS

- No credit for MOOCs
- External QA: no interest in MOOCs

GOOD NEWS

Flexibility allows for
innovation

POST-TRADITIONAL HIGHER EDUCATION



Post-traditional HE

Trends:

- Shorter courses

Post-traditional HE

Trends:

- New awards



old wine

?

new bottles



what are **OPEN BADGES?**

Learning today happens everywhere. But it's often difficult to get recognition for skills and achievements that happen online or out of school. Mozilla Open Badges helps solve that problem, making it easy for any organization to issue, manage and display digital badges across the web.

Post-traditional HE

Trends:

- Partnerships



ACADEMIC PARTNERSHIPS™

Academic Partnerships

We assist leading universities around the world in the development and marketing of their online degree programs



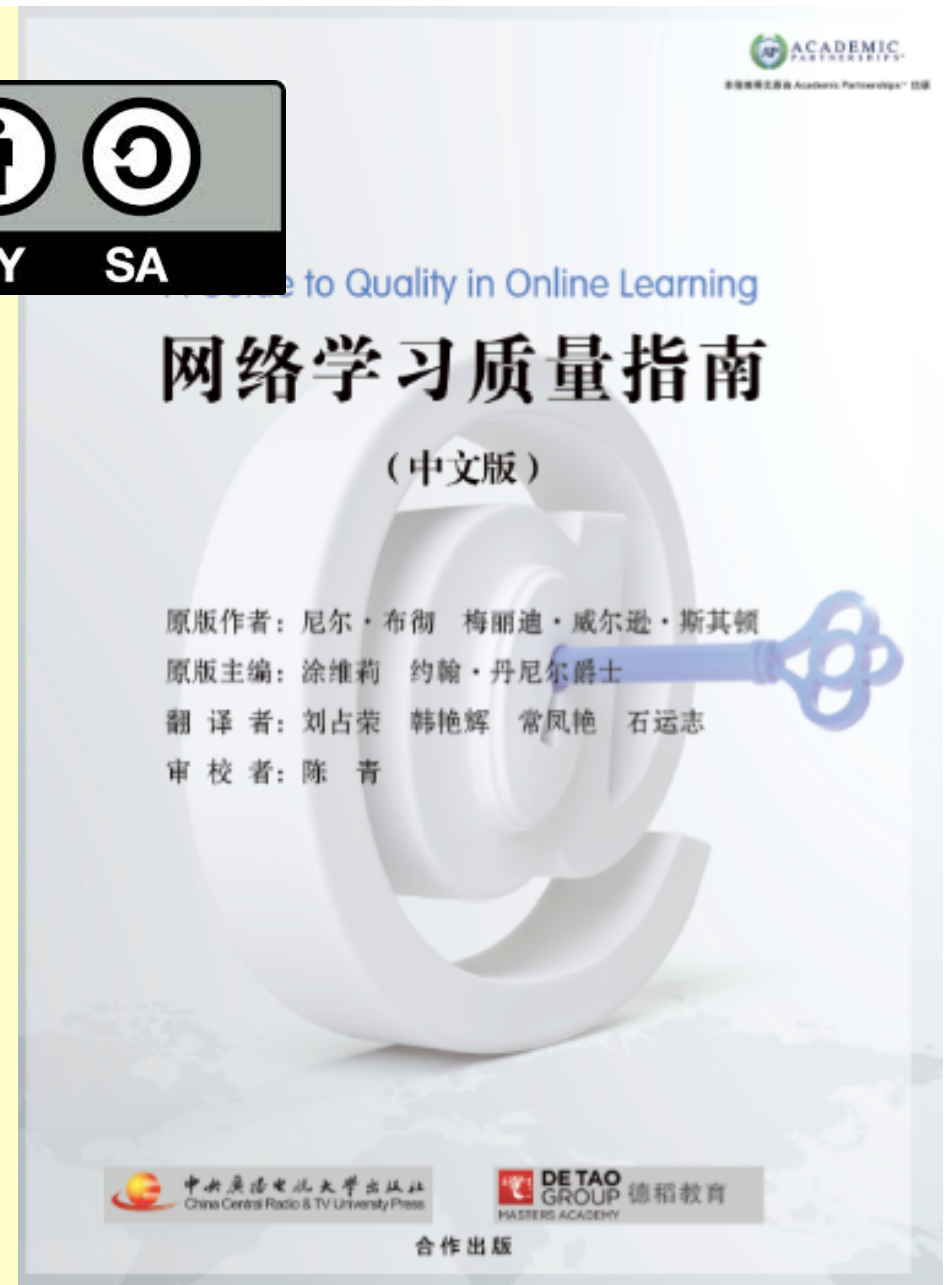


A Guide to Quality In Online Learning

Authors:
Neil Butcher & Merridy Wilson-Strydom



Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel



A Guide to Quality in Online Learning

Guide to Quality in Post-traditional Online Learning

February 2014

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n form, visit
Website.



www.cheainternational.org



New trends in higher education

What about quality?

New quality tools for post-traditional higher education

- MOOCs
- Competency-based education
- Assessment of Prior Learning
- Open Educational Resources...



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n form, visit
Website.



For more information on the CHEA
International Quality Group, contact:

The Council for Higher Education
Accreditation (CHEA)
One Dupont Circle NW • Suite 510
Washington, DC 20036
202.955.6126 • 202.955.6129 fax

Or visit the CIQG Website at:
www.cheainternational.org



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Post-traditional higher education

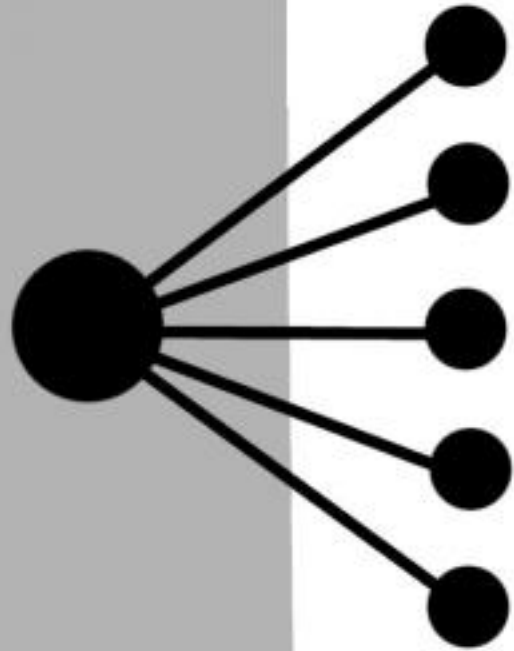


CHEA QUALITY PLATFORM

- Review performance and effectiveness of post-traditional
- Review against primary purpose: education towards a degree or not
- Success of providing student learning and assessment of learning outcomes
- Review by peers
- Successful completion – “Quality Platform Provider”

Conclusion

- MOOCs **are not** a traditional form of cross-border higher education
- QA frameworks **need to adapt** to MOOCs & post-traditional HE



The
unbundling
of quality
assurance

THANK YOU

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CHEA, Washington