

Association of Former  
Staff Members of  
UNESCO (AFUS)

Memory & Future Club

Thursday 29 June 2017

1:00 p.m., Room IX

**Sir John Daniel**  
(former ADG/ED)

**Ian Denison**  
(Chief, UNESCO's Publishing  
and Branding Section)

**Mathieu Nebra**  
(Co-Founder, Open  
Classrooms)



## *Open Education for a Closing World*

The post-World War II consensus that inspired the creation of UNESCO is breaking down. Countries are raising new barriers; multilateral institutions are struggling and this has been called the 'post-truth' era. Making education more open is a powerful antidote to these trends. Our speakers will discuss three facets of open education.

Former ADG/ED **Sir John Daniel** will explain the role and contribution of Open Educational Resources (OER). UNESCO coined the term OER in 2002 and the Paris Declaration, approved at its 2012 OER World Congress, urged governments to encourage the open licensing of educational materials produced with public funds.

This Declaration challenged UNESCO itself, which had previously issued its publications under copyright. **Ian Denison**, Chief of UNESCO's Publishing and Branding Section, will describe how UNESCO introduced open licensing and reflect on the impact of this revolutionary change on the distribution and use of its publications.

OER have contributed to the steady growth of online learning, which now extends education to people everywhere. **Mathieu Nebra's** and Pierre Dubuc's commitment to educational technology began when they were just 13 and 11. They went on to co-found the extraordinarily successful French company, Open Classrooms, which now rides the crest of the wave of online education with 1,000 courses and over 2 million learner members.





Open Education for a Closing World



The  
Economist

JUNE 17th - 23rd 2017

Finding Trump in Shakespeare

What next for Brexit?

House prices: a story of Canadian excess

In praise of pachyderms

# Europe's saviour?



6 days ago



Getty Images

France

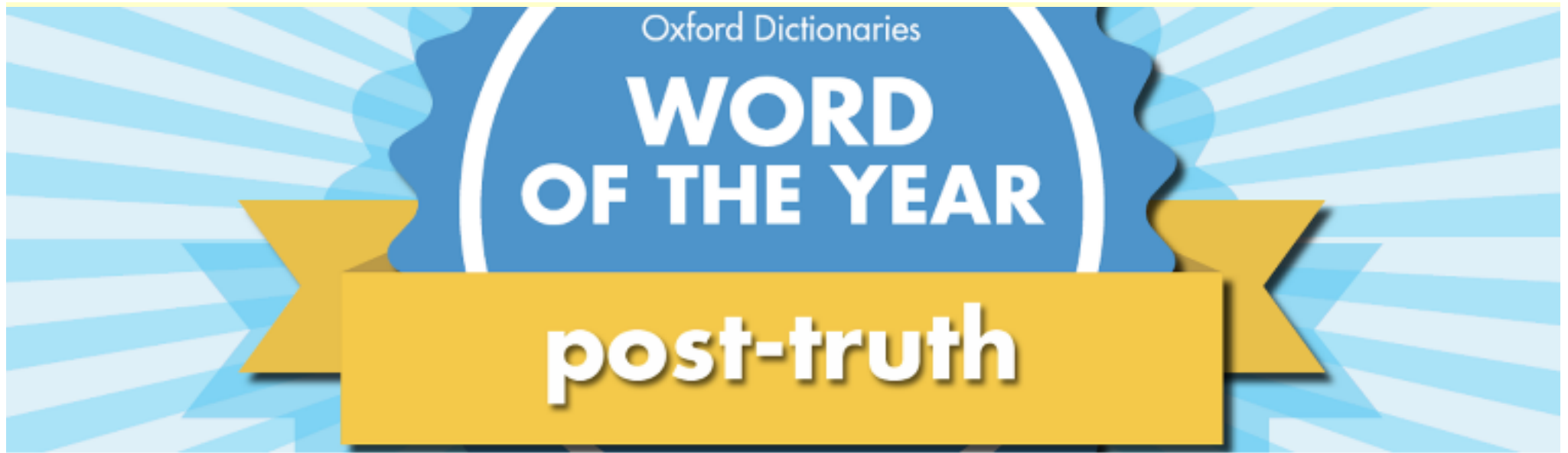


Cabinet members

Canada



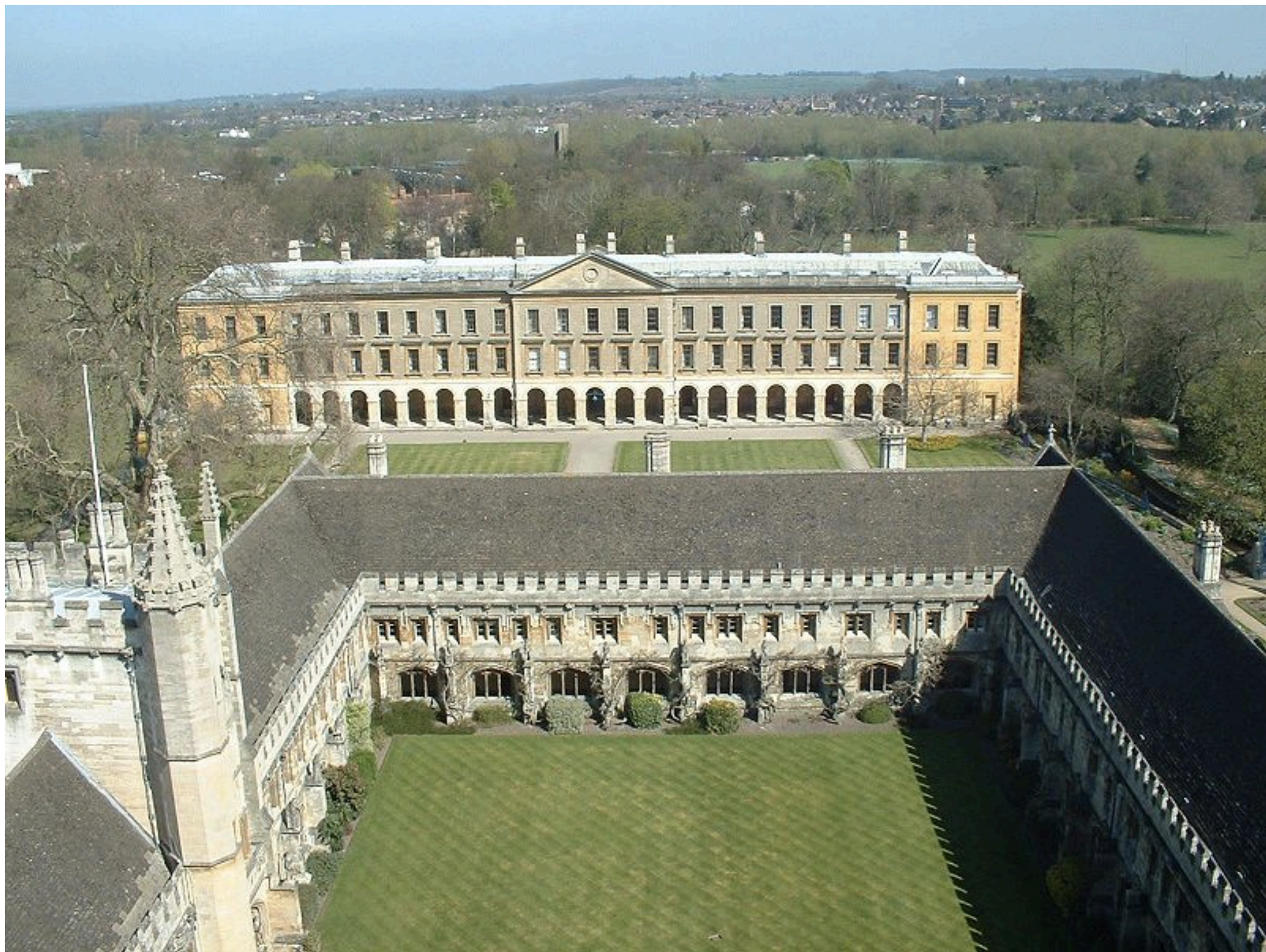




## Definition

"circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief."









**The Open University**

Open as to:

- People
- Places
- Methods
- Ideas



MIT **OPEN**COURSEWARE  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

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**Amy Santee**  
Educator  
United States  
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**FEATURED COURSE**



**Salt Water on Saturn's Moons**  
Scientists have found gas jets on Saturn's Enceladus that could signify an underground water supply: a possible hint of life on the moon.  
Extrasolar Planets: Physics and Detection Techniques covers the basic principles of planet atmospheres and interiors, and an introduction to the feasibility of the search for planets with habitable conditions.  
> [Previous features](#)

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**MIT  
2001  
OCW**

In 2001 MIT put some 100 of its courses online for free and defined them as “. . . publicly available materials that are either a part of or a complete course usually from a higher-education institution such as a university or college.”



United Nations  
Educational, Scientific and  
Cultural Organization

## **2002 FORUM on the Impact of OCW for Higher Education in Developing Countries**

# **Declaration:**

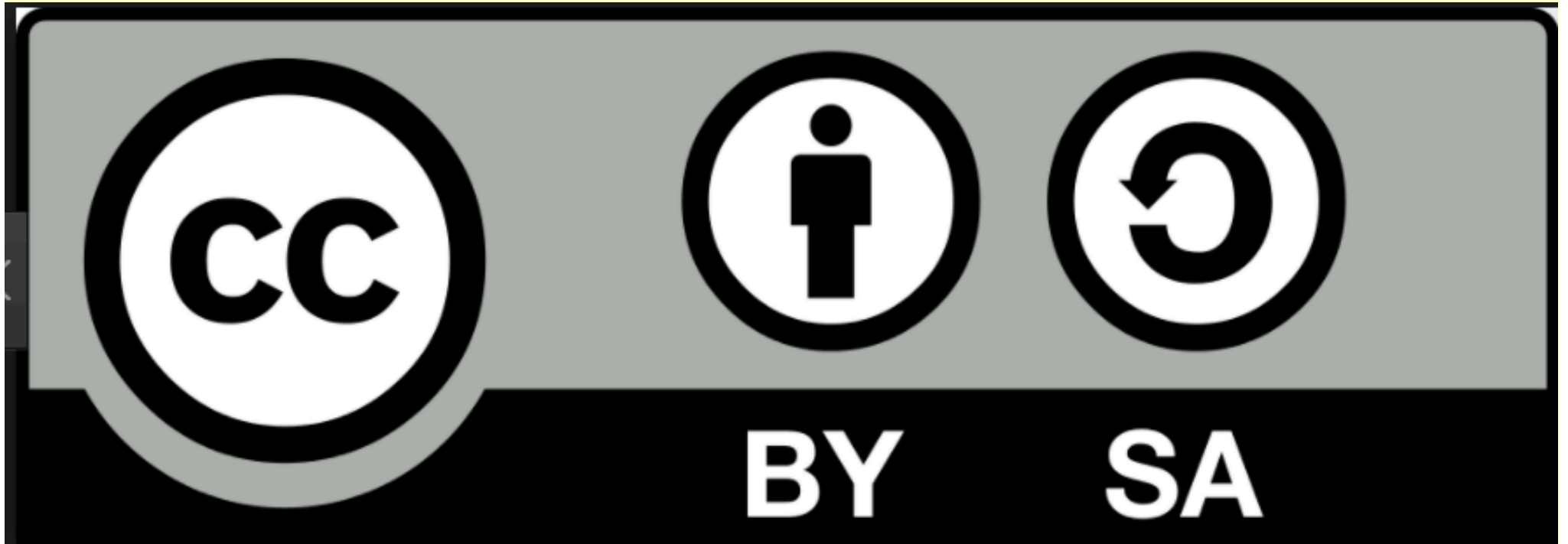
Participants expressed:

“their satisfaction and their wish to develop together a universal educational resource for the whole of humanity, to be referred to henceforth as **Open Educational Resources**”



## **OPEN EDUCATIONAL RESOURCES (OER)**

**educational  
materials that may  
be freely accessed,  
reused, modified and  
shared.**



Creative Commons



Online version of  
this document:



# PROGRAMME



United Nations  
Educational, Scientific and  
Cultural Organization



**2012 World  
Open Educational Resources  
Congress** Paris  
20-22 June  
UNESCO Headquarters  
Paris, France

Caribbean



Asia -  
Pacific



Latin  
America



Arab  
States



Europe &  
North  
America



Africa



**OER Consultations 2012**



# Paris Declaration

## 2012

‘Governments can create substantial benefits for their citizens by ensuring that educational materials developed with public funds be made available under open licenses to maximize the impact of the investment’

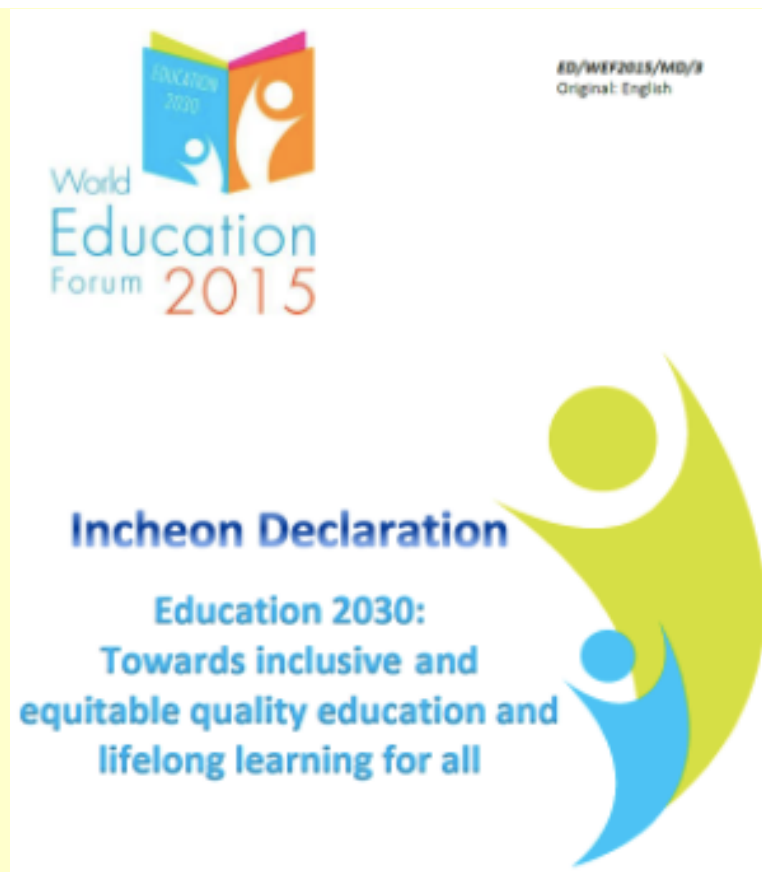


# 2nd World OER Congress

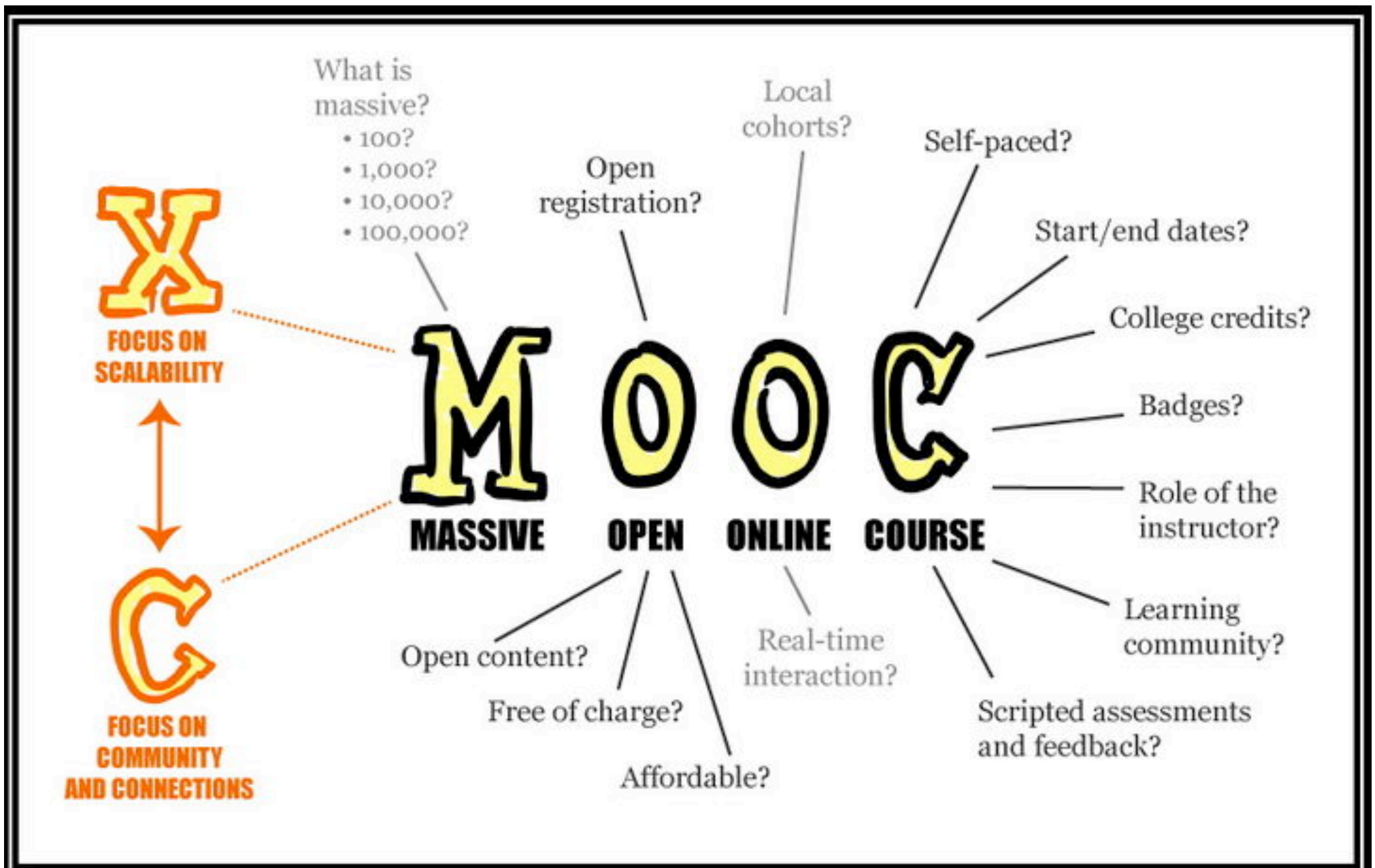
September  
18-20,  
2017

Ljubljana,  
Slovenia





‘a well-established properly regulated tertiary education system, supported by technology, *open educational resources* and distance education can increase access, equity, quality and relevance’



# Massive Open Online Courses



## Strategies for Successful Ageing

Find out how staying happy, healthy, socially-connected and active can help you age successfully, with this free online course.



# MOOCS



FutureLearn

**Challenging Wealth  
and Income  
Inequality - The Open  
University**



UNESCO PUBLICATIONS

# CATALOGUE

ASIA-PACIFIC REGION  
2012-2013

GENERAL STRATEGY

EDUCATION


NATURAL SCIENCES

SOCIAL AND HUMAN SCIENCES

ENVIRONMENT

COMMUNICATION AND INFORMATION





*Online Learning*

A close-up photograph of a computer keyboard. The central focus is a red key with the words "Online Learning" printed in a white, sans-serif font. The key is slightly raised and has rounded edges. Surrounding this key are several other standard grey keyboard keys, including one with a vertical line and another with a small triangle. The lighting is soft, creating a slight shadow to the right of the red key. The entire image is framed by a solid yellow border at the top and bottom.



Sir John Daniel

# Thank you

For text & slides:  
[www.sirjohn.ca](http://www.sirjohn.ca)