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this document:



# PROGRAMME



United Nations  
Educational, Scientific and  
Cultural Organization



**2012 World  
Open Educational Resources  
Congress** Paris  
20-22 June  
UNESCO Headquarters  
Paris, France

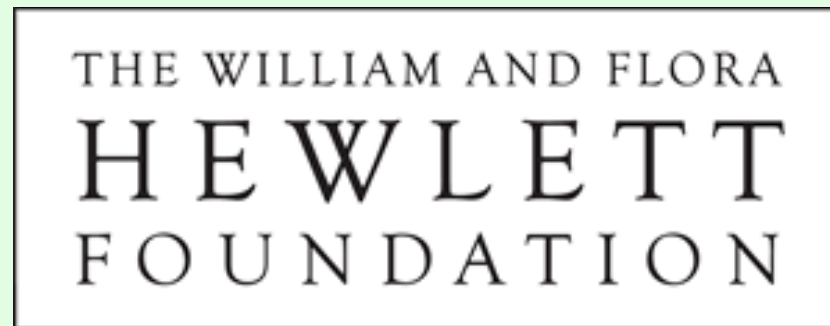
# **Fostering Governmental Support for OER Internationally**

World OER Congress  
Paris, 20-22 June 2012

## **Setting the Context**

Sir John Daniel

# Fostering Governmental Support for Open Educational Resources Internationally





# The Project Team



John Daniel



Stamenka Uvalić-Trumbić



Janis Karklins



Trudi van Wyk



Patricia Schlicht



Zeynep Varoglu



Abel Caine



Sarah Hoosen



Annapaola Coppola



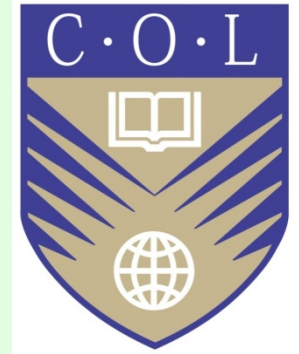
Alison Clayson





United Nations  
Educational, Scientific and  
Cultural Organization

# **Taking OER beyond the OER Community: Policy & Capacity for Developing Countries**



**Zeynep  
Varoglu**



**Trudi  
van Wyk**

# Workshops

# South Africa

# Namibia

# Malaysia

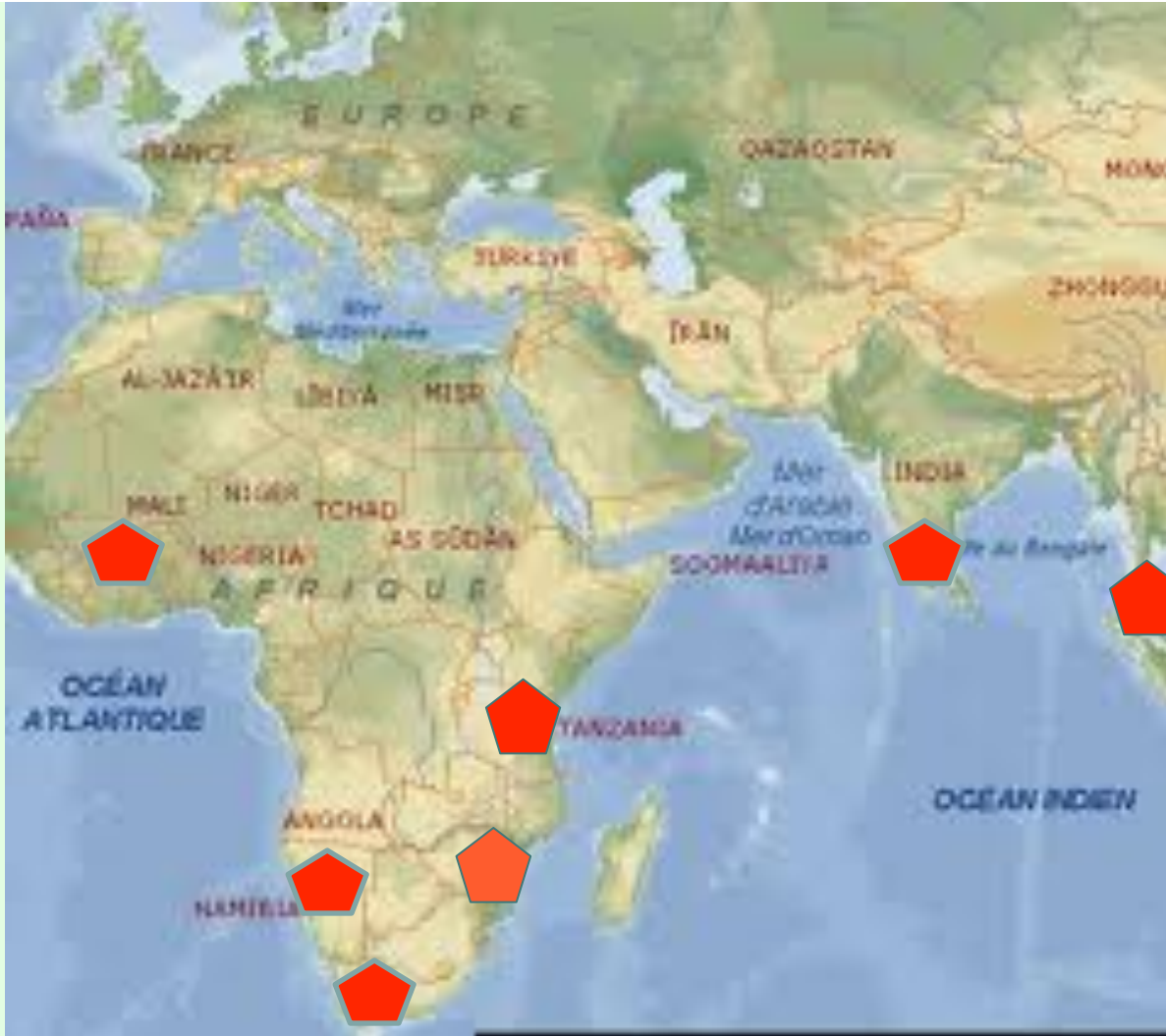
# Mali

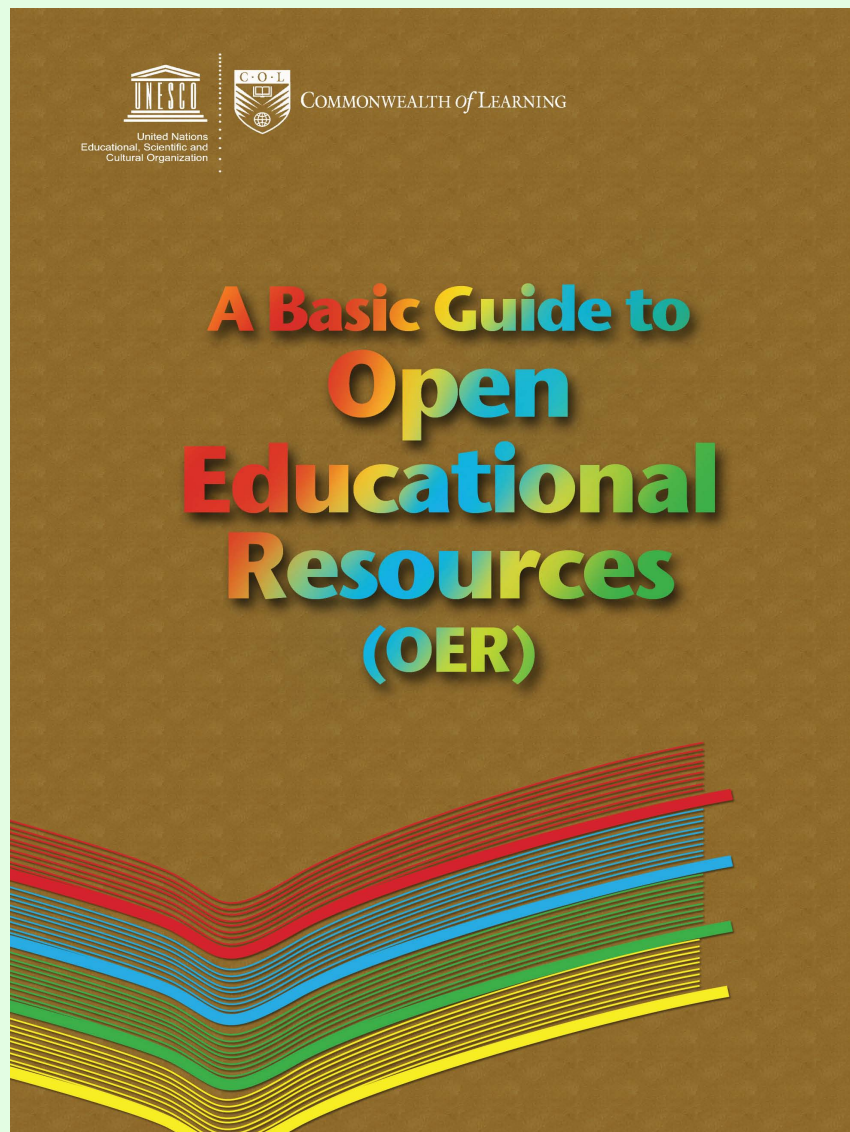
# India

# Tanzania

# Mozambique

## Plus three online forums





[col.org/resources](http://col.org/resources)



Neil Butcher



Stamenka  
Uvalić-  
Trumbić



Asha  
Kanwar



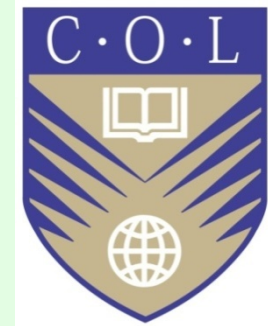
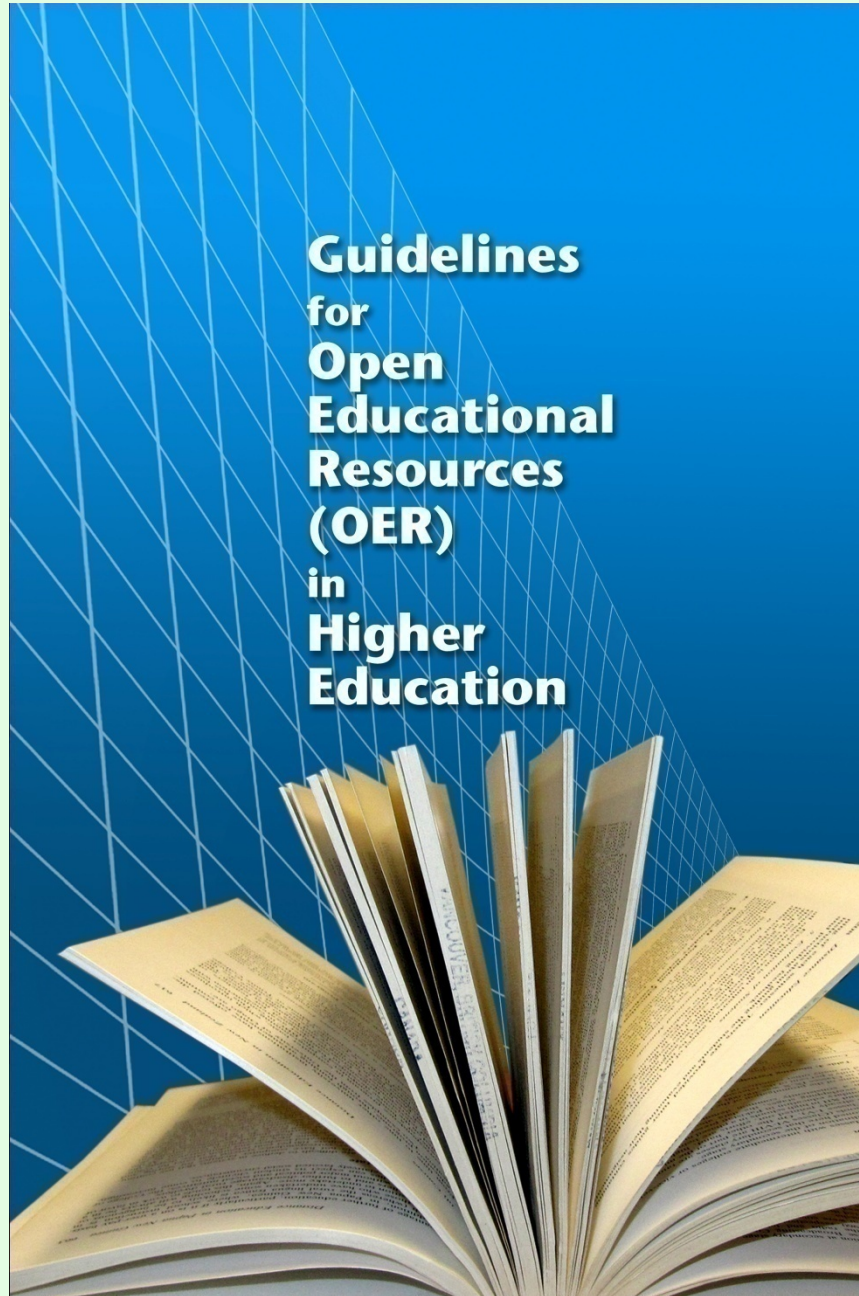


United Nations  
Educational, Scientific and  
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Zeynep  
Varoglu

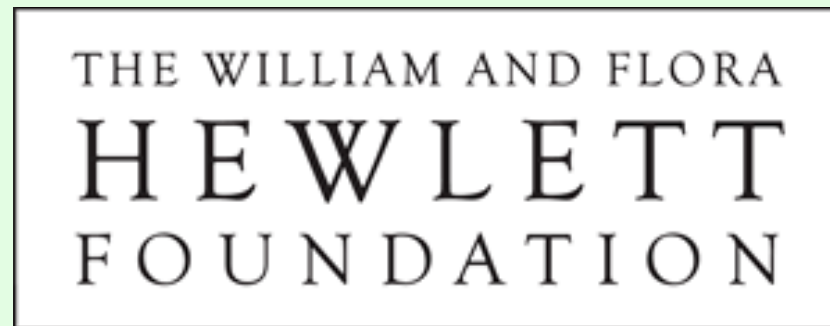
# **Guidelines for Open Educational Resources (OER) in Higher Education**

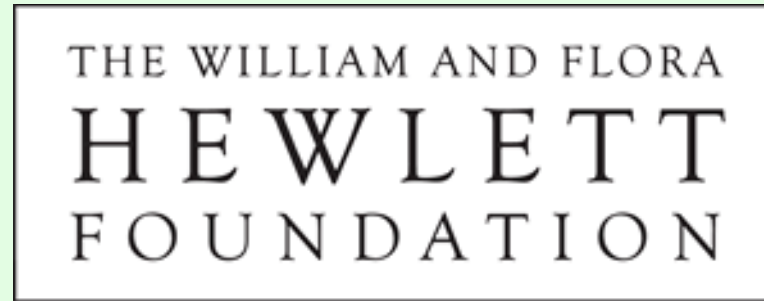


Trudi  
van Wyk



# Fostering Governmental Support for Open Educational Resources Internationally





# The Four Elements of the Project

1. Survey of Governments' OER Policies and Intentions
2. Regional Policy Forums
3. The Paris Declaration
4. The World OER Congress

# **Fostering Governmental Support for OER Internationally**

World OER Congress  
Paris, 21 June 2012

## **Summary of 6 Regional Forums**

Sir John Daniel  
&  
Stamenka Uvalić-Trumbić



# THE TREND TOWARDS OPENNESS

- Open Source Software



- Open Access to Research



- Open Educational Resources



## **OPEN EDUCATIONAL RESOURCES (OER)**

**educational  
materials that may  
be freely accessed,  
reused, modified and  
shared.**



**A consortium of 13 African universities...  
involving 700 teacher educators.**

**It works across 12 African countries — by  
creating teacher education materials in Arabic,  
English, French and Kiswahili.**





## **UNESCO HQ Paris**

**2002 Forum on the Impact of Open CourseWare  
for Higher Education in Developing Countries**



United Nations  
Educational, Scientific and  
Cultural Organization

## 2002 FORUM on the Impact of Open CourseWare for Higher Education in Developing Countries

### **Declaration:**

Participants expressed:

“their satisfaction and their wish to develop together a universal educational resource for the whole of humanity, to be referred to henceforth as **Open Educational Resources**”

# The World Conference on Higher Education Paris - July 2009: *New Dynamics of HE*





# UNESCO General Conference

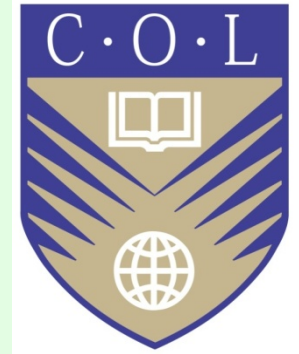


**Paris - 2009**



United Nations  
Educational, Scientific and  
Cultural Organization

# **Taking OER beyond the OER Community: Policy & Capacity for Developing Countries**

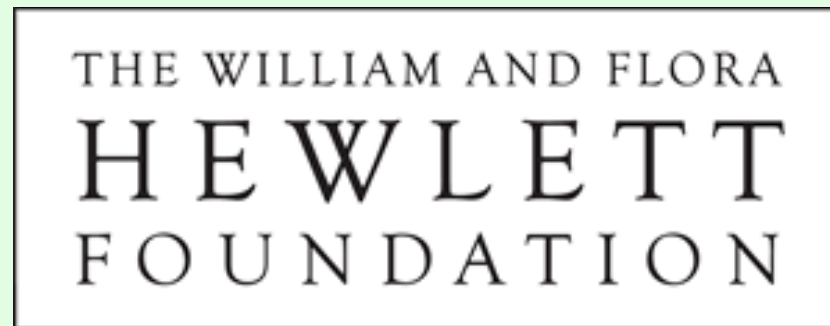


**Zeynep  
Varoglu**

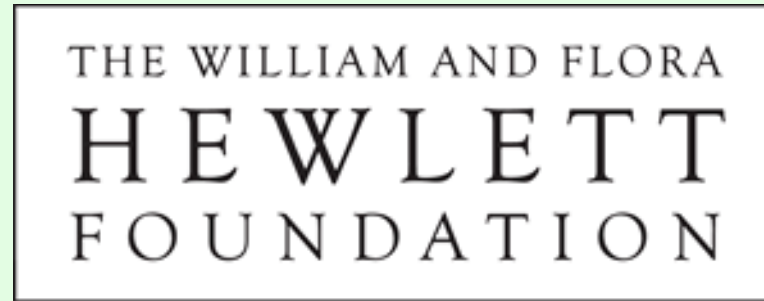


**Trudi  
van Wyk**

# Fostering Governmental Support for Open Educational Resources Internationally







# The Four Elements of the Project

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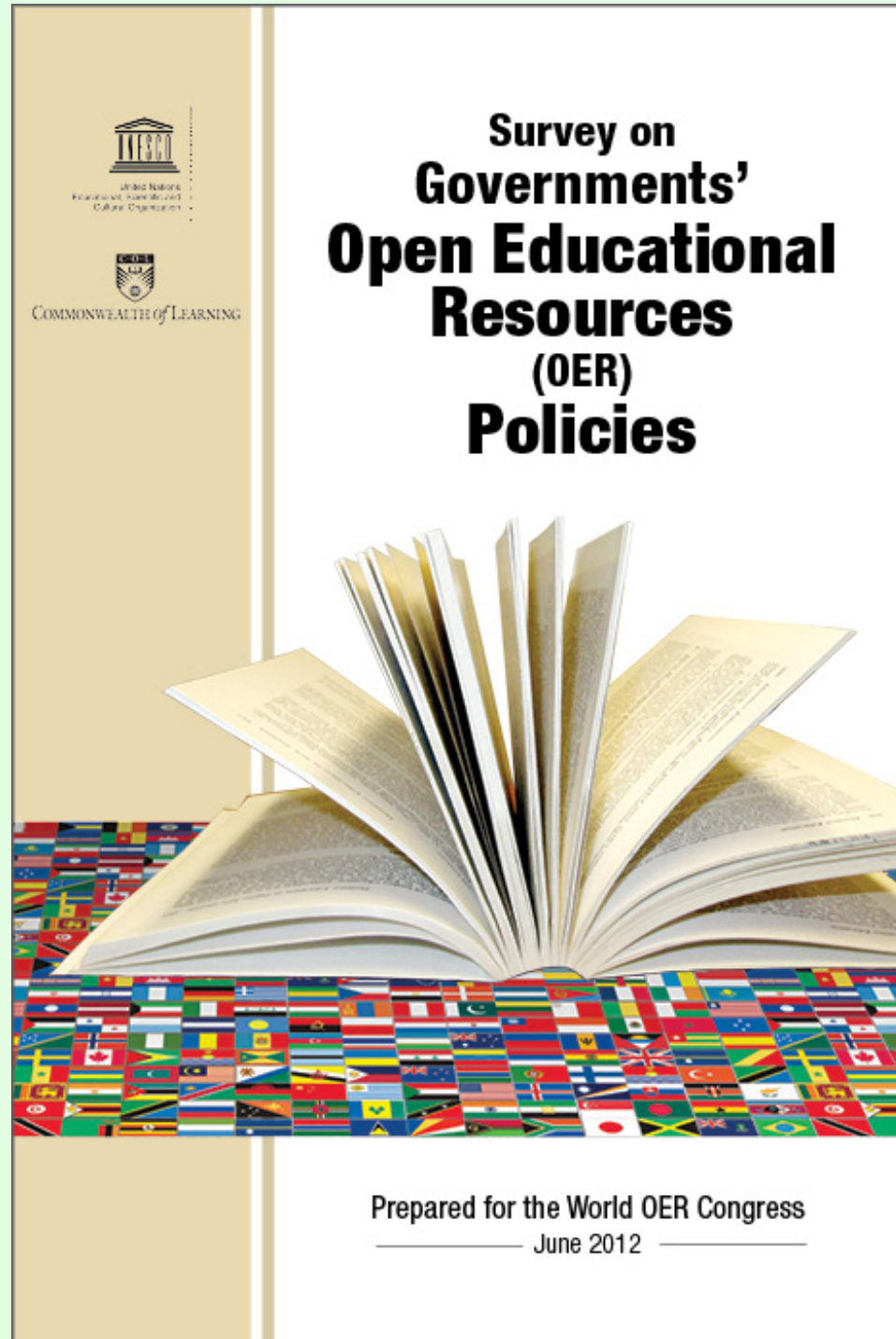
# **QUESTIONNAIRE SURVEY**

Responses from ~ 100 countries so far

(82 by the cut-off date of 16 April)



Sarah  
Hoosen



*“There appears to be great interest in OER across all regions of the world, with several countries embarking on notable OER initiatives. Indeed, the survey itself raised interest and awareness of OER in countries that may not have had much prior exposure to the concept.”*

Hoosen Report

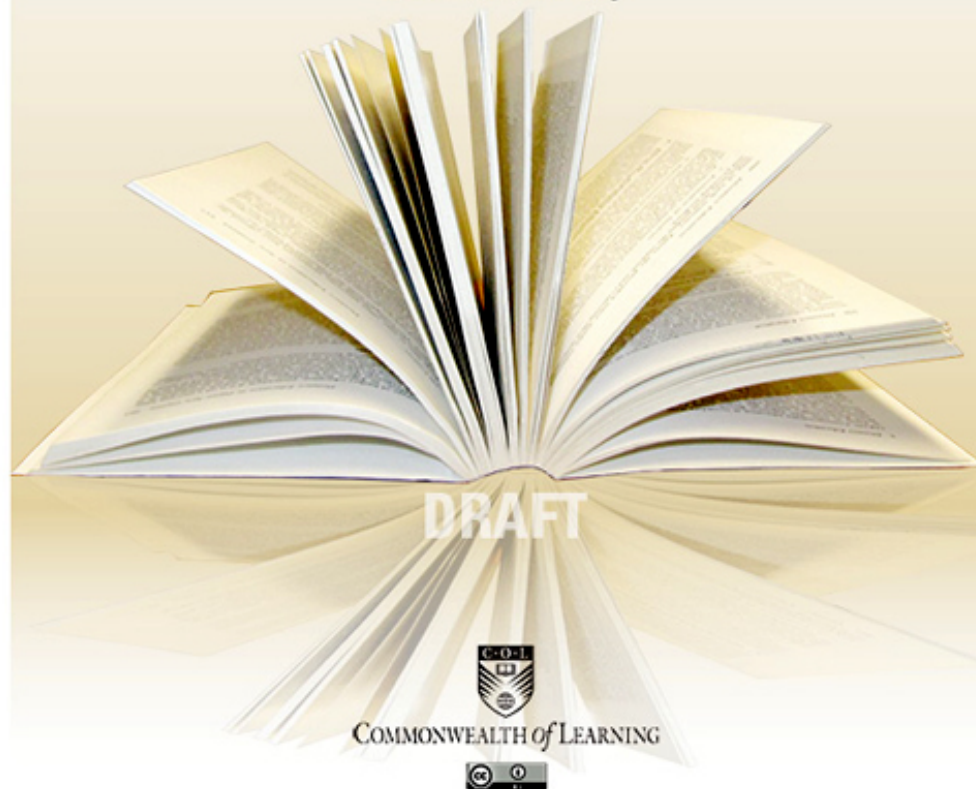
# WHY OER?

- Idealism
- Economics



# Exploring the Business Case for **OER**

Prepared by Neil Butcher and Sarah Hoosen  
for the Commonwealth of Learning



Neil  
Butcher



Sarah  
Hoosen

# The Business Case for OER

- Resource-based learning
- OER reduce costs
- Better approaches to textbooks

*...there appears to be some confusion regarding understanding of the concept and potential of OER.*

*Many projects are geared to allowing online access to digitized educational content, but the materials themselves do not appear to be explicitly stated as OER.*

*Where licences are open, the Creative Commons framework appears to be the most widely used licensing framework, but licensing options varies between countries.*

Hoosen Report

# Open Licensing

## AUTHORS

- OER within copyright legislation

## USERS

- Assurances & restrictions

# Open Licensing

No consensus on  
'non- commercial'  
restriction



World Congress on  
**Open Educational Resources**  
Paris – June 20-22 – 2012



**Declaration**

# THE AIM

“to encourage governments to promote OER and the use of open licences...

(because)

...governments will be major beneficiaries thanks to the potential of OER to improve the cost-effectiveness of their large investments in education.”



# THANK YOU

For text and slides:  
[www.col.org/speeches](http://www.col.org/speeches)