



# Redesigning Higher Education Workshop Series



HAPPY NEW YEAR 2015

# 2015 Workshop Series:

## *Education Reform:*

*Could new qualifications and  
credentials facilitate work  
integrated learning?*

# The Death of the Degree



*Allan Pall, ESU*

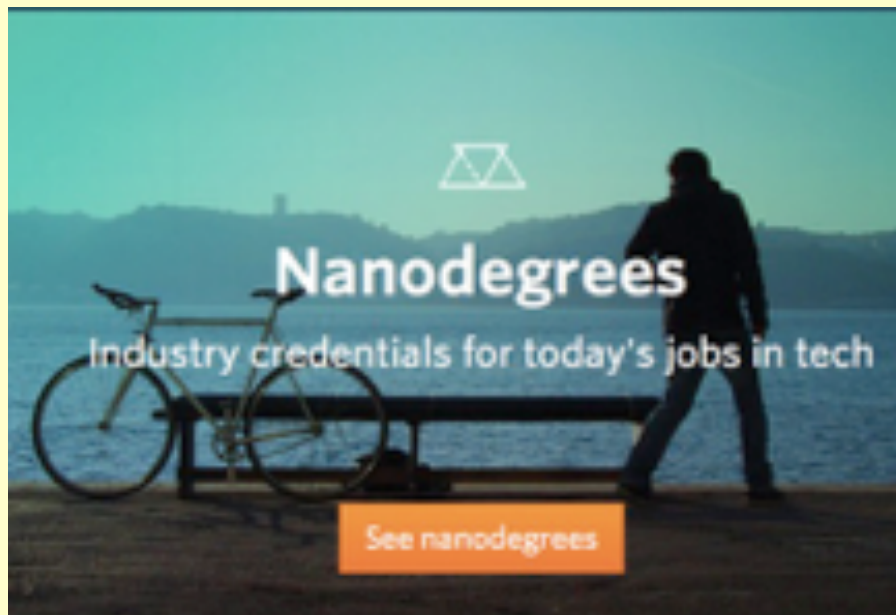


Higher Learning to be more focused  
on validating the learning process and  
its outcomes

What we really need is liberation from  
the degree

Employers need the right mix of skills  
and competences matched with job  
requirements

# New Credentials



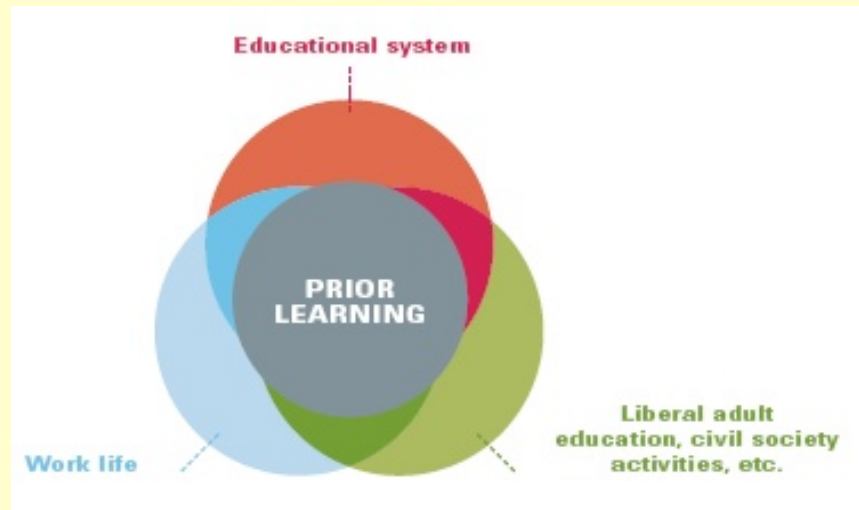
# NEW PROVIDERS



Competency-based  
education:  
WGU - USA



Global by its nature



Recognition of Prior  
Learning:



# HIGHER EDUCATION: CHANGING TIMES







# INCREASING DEMAND

Global enrollment:

2000 = 97 million

2007 = 155.2 million

2012 = 196.1 million (Asia 98.07 m)

2030 - 412 million (estimate)

2035 - 522 million (estimate)

mozilla

# OPEN BADGES

ABOUT

ISSUER

EARNER

DISPLAYER

## *what are* **OPEN BADGES?**

*Learning today happens everywhere. But it's often difficult to get recognition for skills and achievements that happen online or out of school. Mozilla Open Badges helps solve that problem, making it easy for any organization to issue, manage and display digital badges across the web.*



Open Badges help you share your skills & interests with the world:





**mozilla**  
**FOUNDATION**



OPEN BADGES





ACADEMIC  
PARTNERSHIPS™



# Specialisations

## Example of Use

### **University of Johannesburg MBA** with a Specialization in International Business from the University of South Carolina



Host



UNIVERSITY OF  
SOUTH CAROLINA

Provider



MBA Courses

Specialization in  
International Business

# What is a MOOC?

**M**assive **O**pen **O**nline **C**ourse

# NANODEGREES (microdegrees)

UDACITY

Nanodegress

Course Catalog

Sign In


Sign Up



## Nanodegress

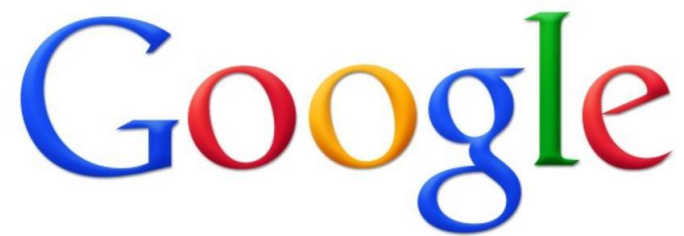
Industry credentials for today's jobs in tech

See nanodegress

Pioneered together with  at&t

Credentials built and recognized by industry leaders to advance your career

# Macrodegrees

The Coursera logo, featuring a blue infinity symbol followed by the word "coursera" in a lowercase, sans-serif font.The Google logo, consisting of the word "Google" in its signature multi-colored font.

Instagram





# Partnerships



**COLLEGE  
for AMERICA**  
AT SOUTHERN NEW HAMPSHIRE UNIVERSITY

- FOR EMPLOYERS
- FOR STUDENTS
- DEGREE PROGRAMS
- WORKFORCE RESEARCH
- CFA BLOG
- ABOUT US

GRADUATE YOUR WORKFORCE—  
LEARN ABOUT HOW WE PARTNER  
*with* EMPLOYERS

FIND OUT HOW ★



# McDonald's University: bridging the gap?





# McDonald's University

## Margaret Thatcher visits in 1989







THE UNIVERSITY OF  
WARWICK

## Statement of Attainment

Verified by final examination

# Matt Walton

THE MIND IS FLAT: THE SHOCKING SHALLOWNESS OF HUMAN  
PSYCHOLOGY UNIVERSITY OF WARWICK, UK

Final examination score: 84%

This was a 6 week online course, exploring the psychology of thinking and decision making in individuals and society. It required approximately 5 hours of study per week.

The final exam was carried out under invigilated conditions.

Issued: 20th February, 2014

A handwritten signature in black ink, appearing to read "N. Chater".

**Nick Chater**

Professor of Behavioural Science  
University of Warwick, UK

This statement does not carry the award of credit points nor the conferment of a University qualification.  
Authenticity of this statement can be verified at <http://www.futurelearn.com/verifications>

The Future Learn logo, consisting of a stylized staircase icon and the words "Future Learn" in a sans-serif font.





CEO Simon Nelson



Chairman George Lee

# South Korea's Academic Credit Bank

Allows students to earn a degree by combining credits from different sources, including national certificates and private certificates

# Competency-based education



# Competency-based education

An experiment by Washington State's 34 community and technical colleges to create a fully online, competency-based associate degree in business.

**BEWARE**



**DEGREE MILLS & BOGUS COLLEGES**

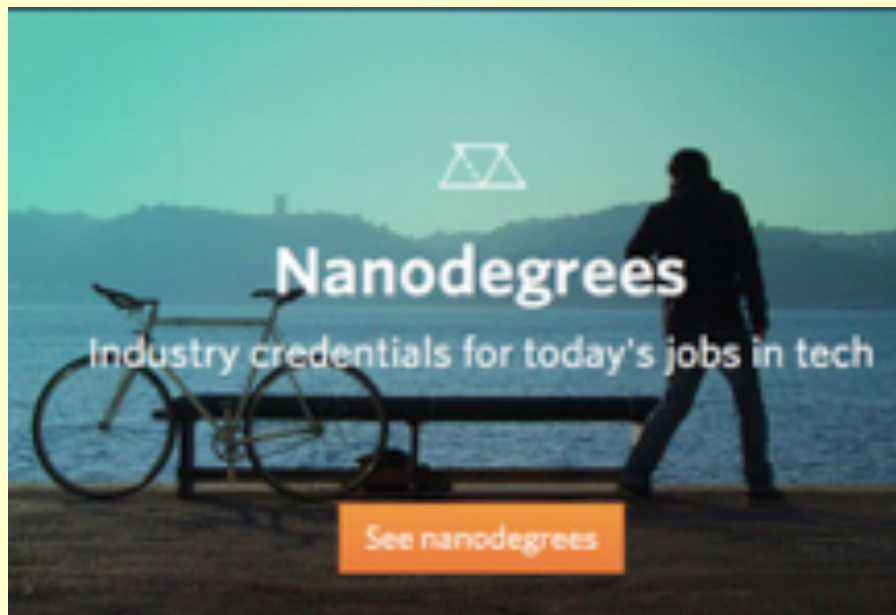


# A MUST TO AVOID



A network of fraudulent  
online universities  
offering  
fake scholarships and  
worthless degrees

# New Credentials





Partnerships for  
redesigning credentials  
for work integrated learning



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