Open and online learning

Making the most of MOOCs and other models

Thursday 16 May 2013

Woburn House Conference Centre, London WC1H 9HQ

Session 4: Implementation

15:30 Models for implementation

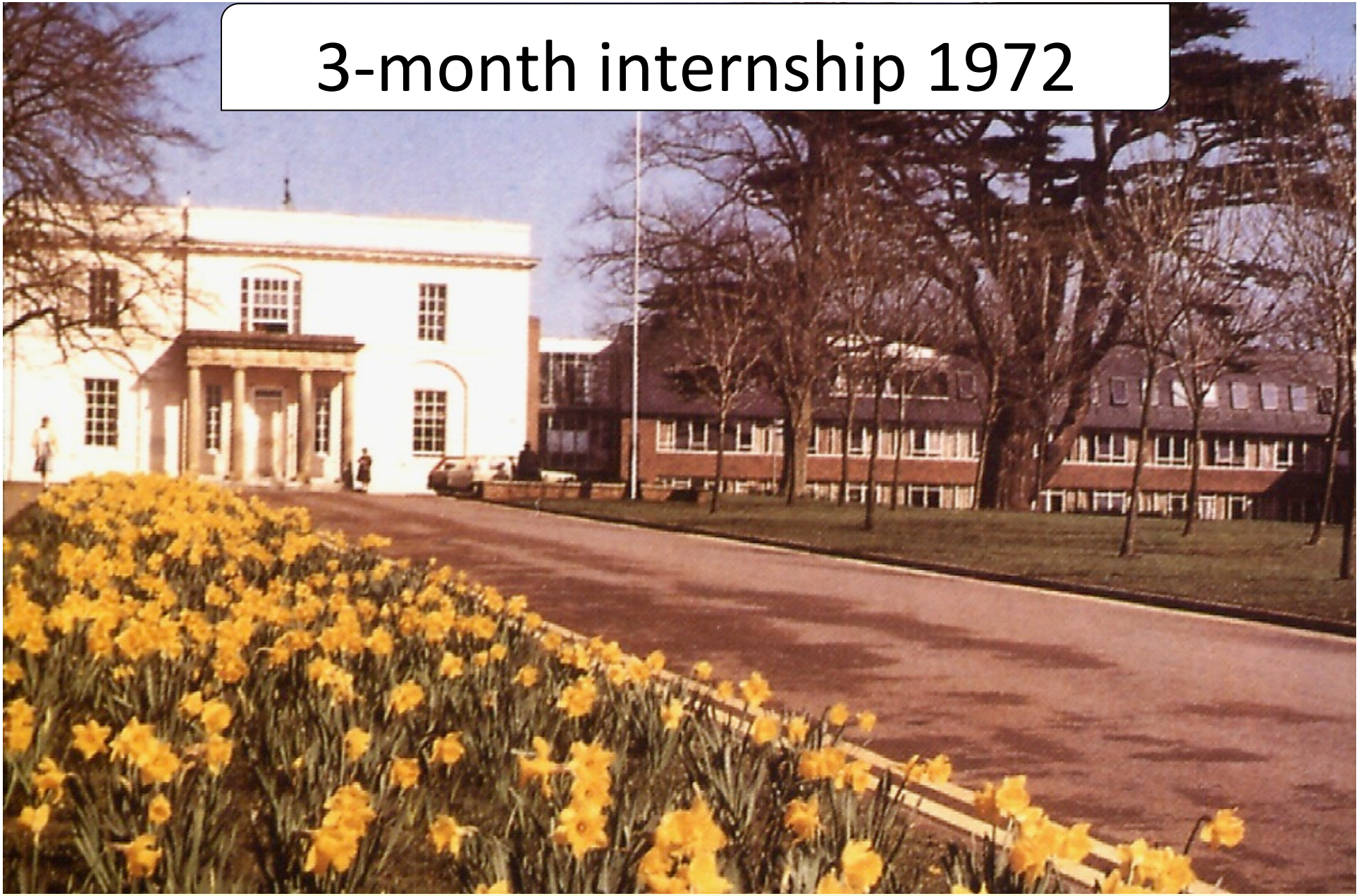
Sir John Daniel
Education Master, Beijing DeTao Masters Academy;
Chair, International Board, the United World Colleges;
Senior Advisor, Academic Partnerships

Professor Jeff Haywood
Vice-Principal for Knowledge Management and Chief Information Officer, University of Edinburgh

Dr Shaun Hides
Head of Department of Media, Coventry University

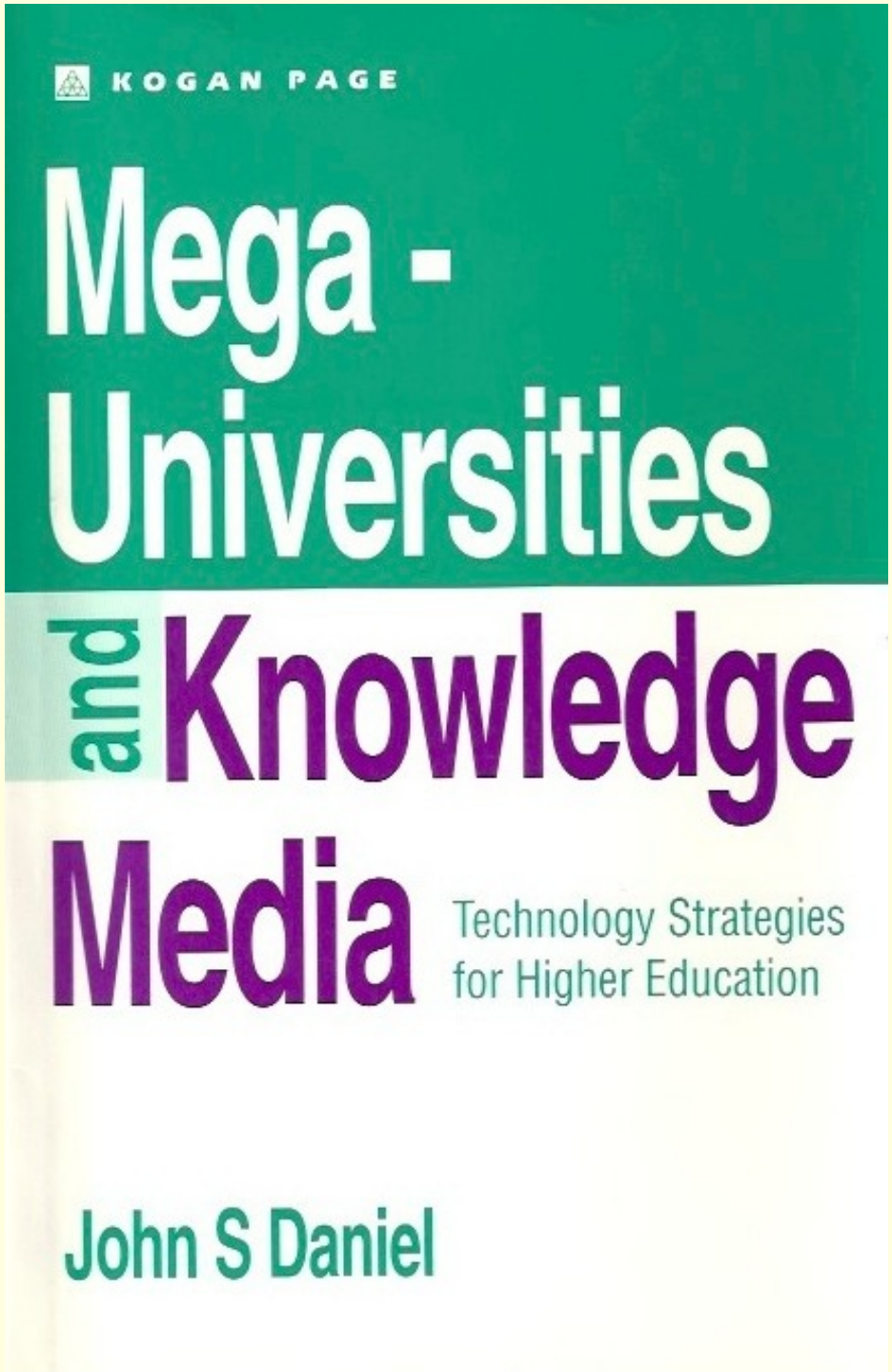
16:00 Q&A

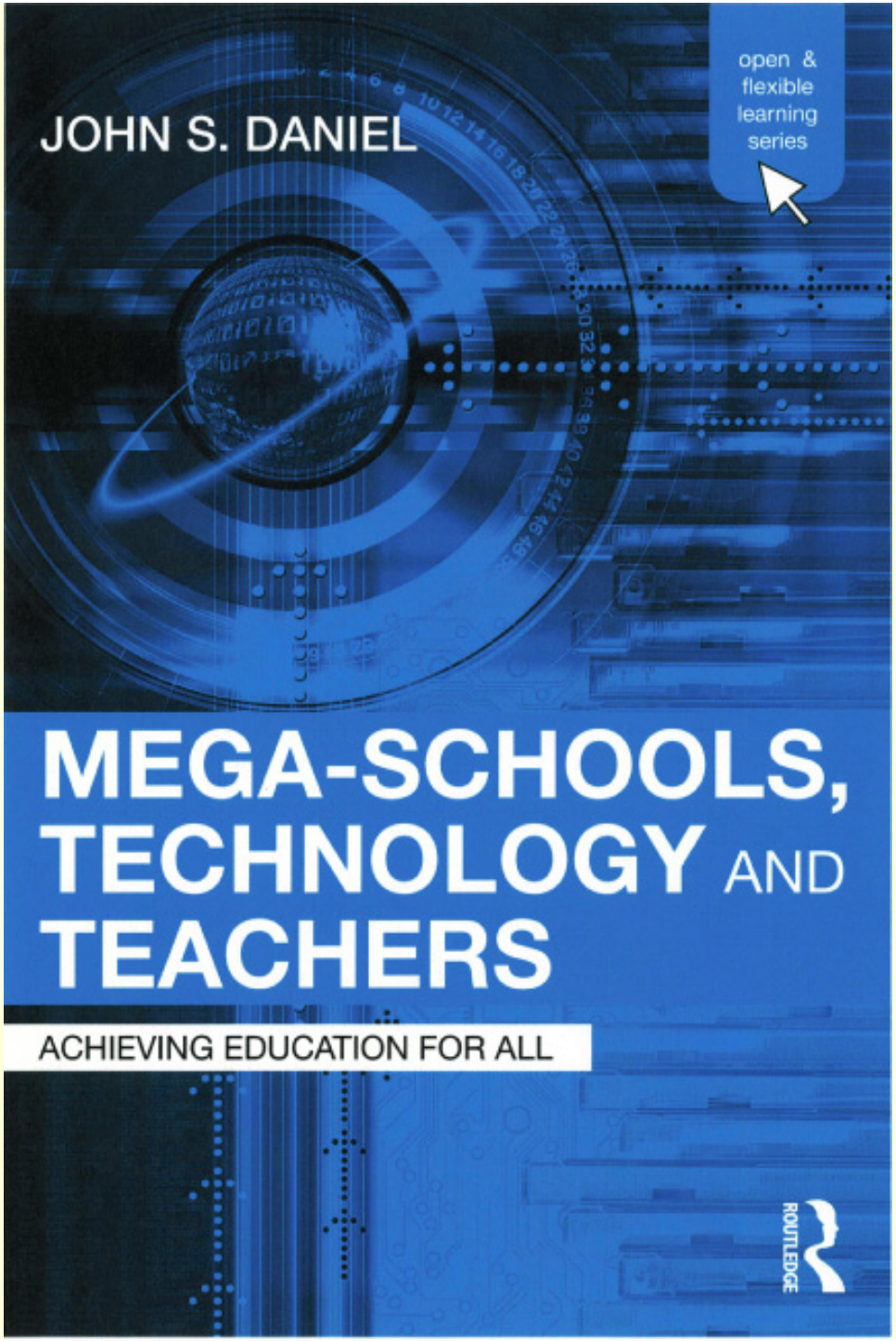
16:15 Close of conference



The Open University – Walton Hall

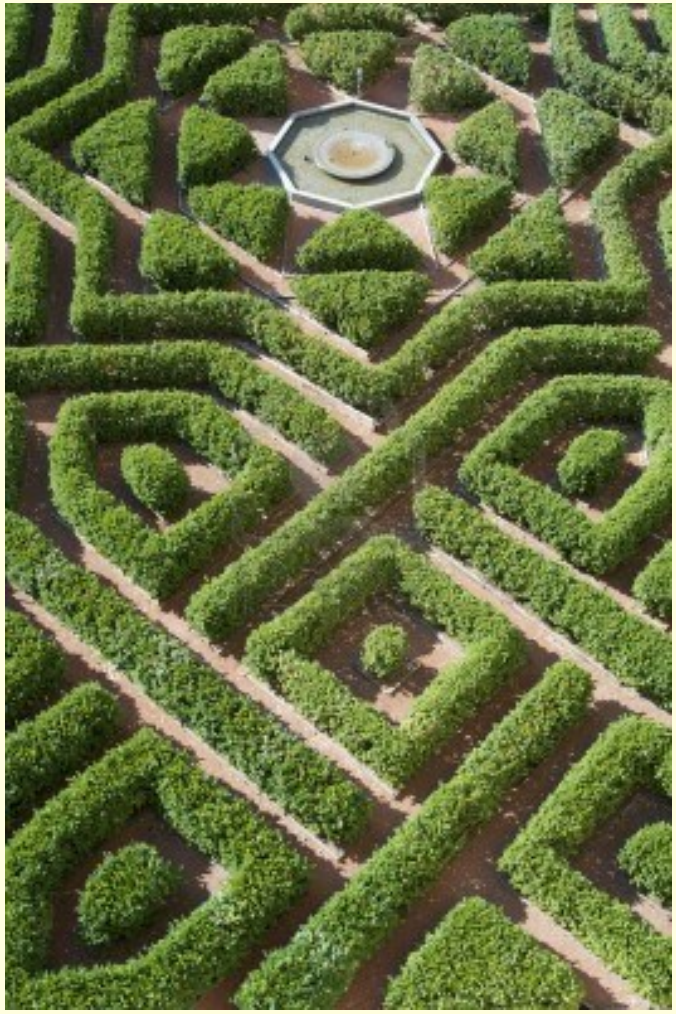
Concordia
UNIVERSITY
MA in Educational Technology (25 years)


KOGAN PAGE
Mega-Universities and Knowledge Media
Technology Strategies for Higher Education
John S Daniel


JOHN S. DANIEL
open & flexible learning series
MEGA-SCHOOLS, TECHNOLOGY AND TEACHERS
ACHIEVING EDUCATION FOR ALL
ROUTLEDGE

Making Sense of MOOCs:
Musings in a Maze of Myth, Paradox & Possibility

Myth



Paradox

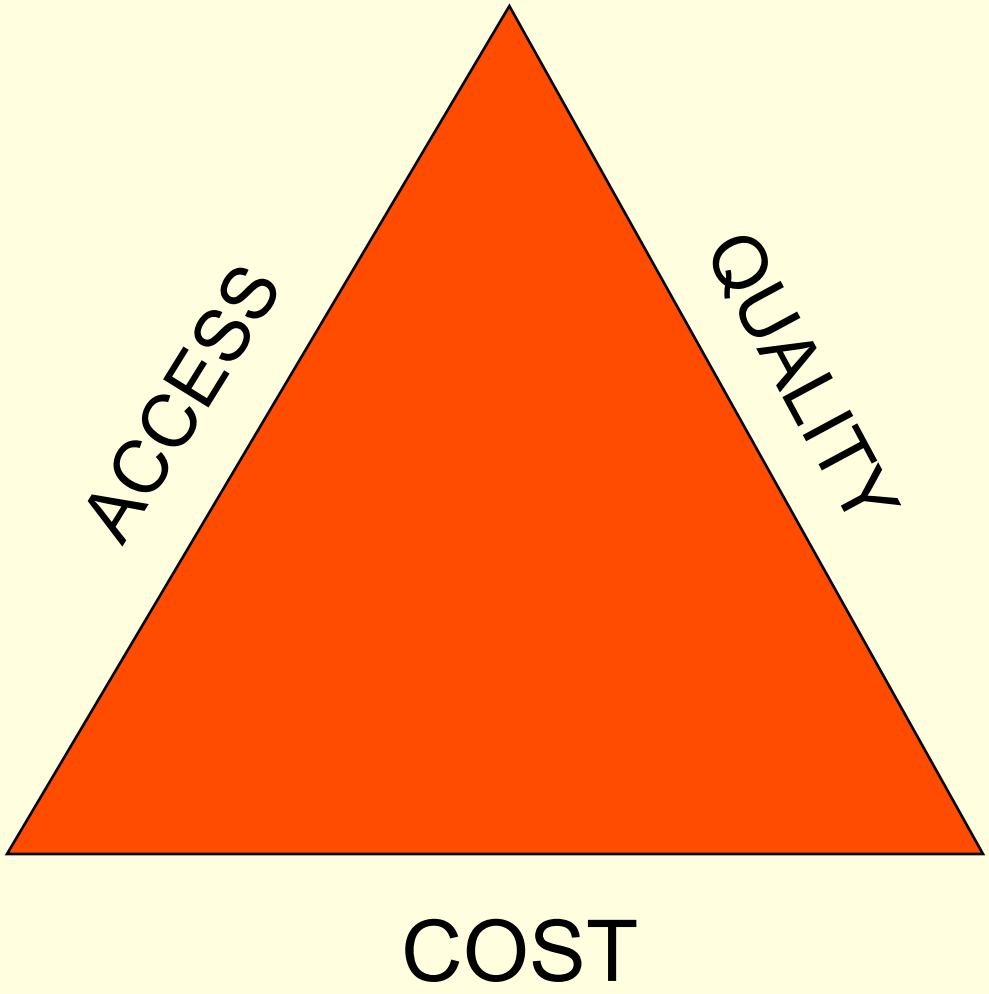
Possibility

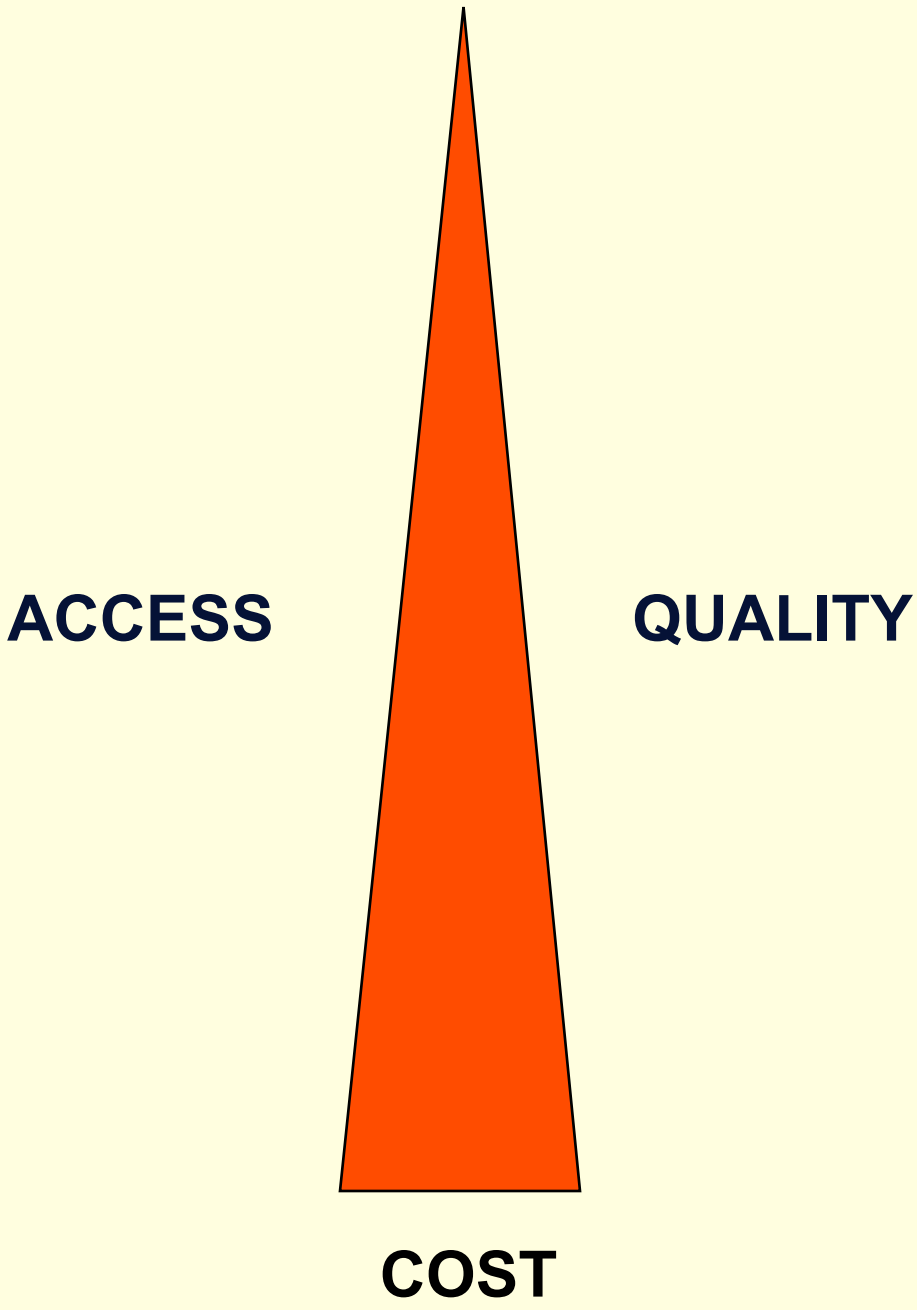
ACCESS

to

SUCCESS

The Iron Triangle




ACCESS
QUALITY
COST

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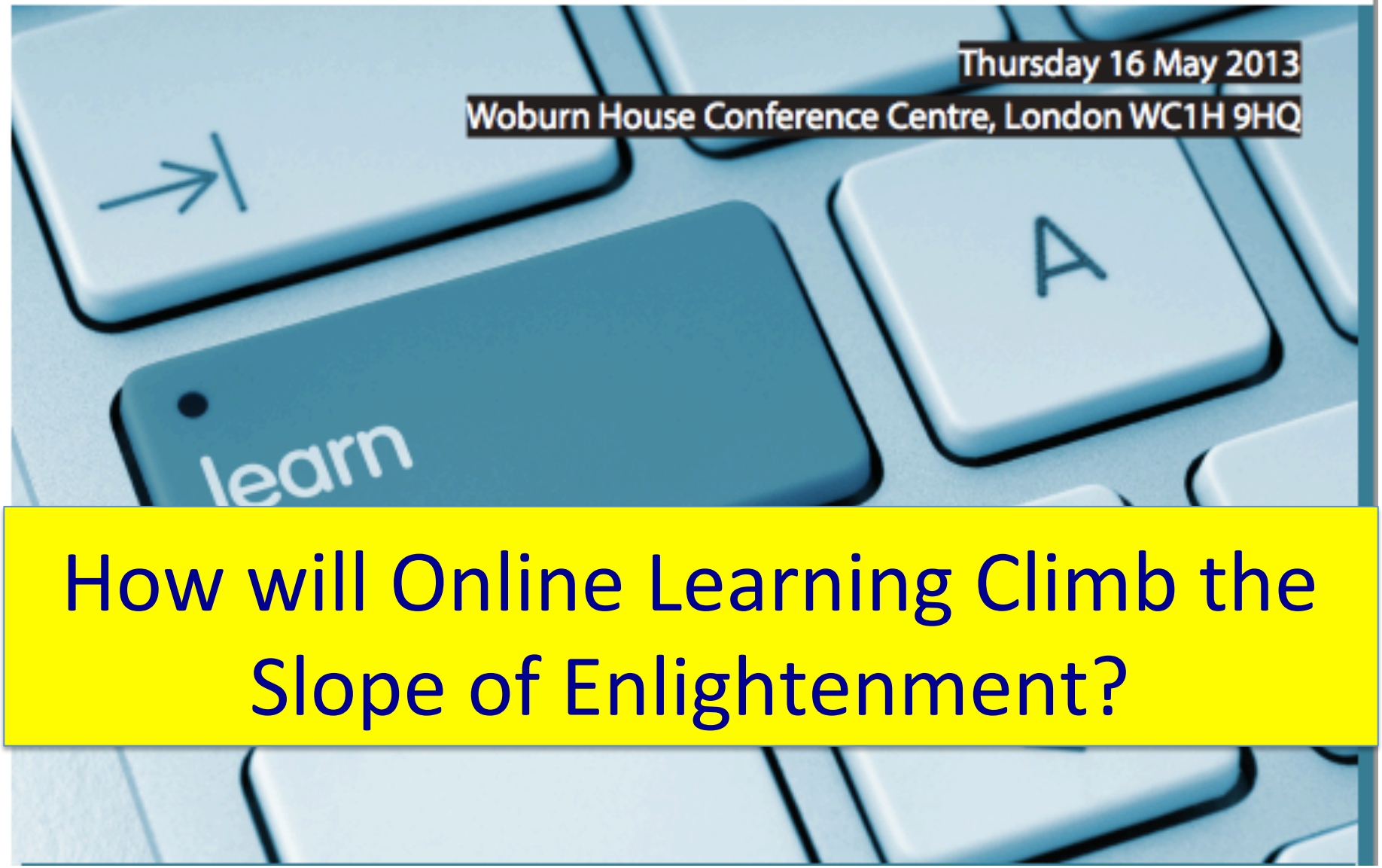

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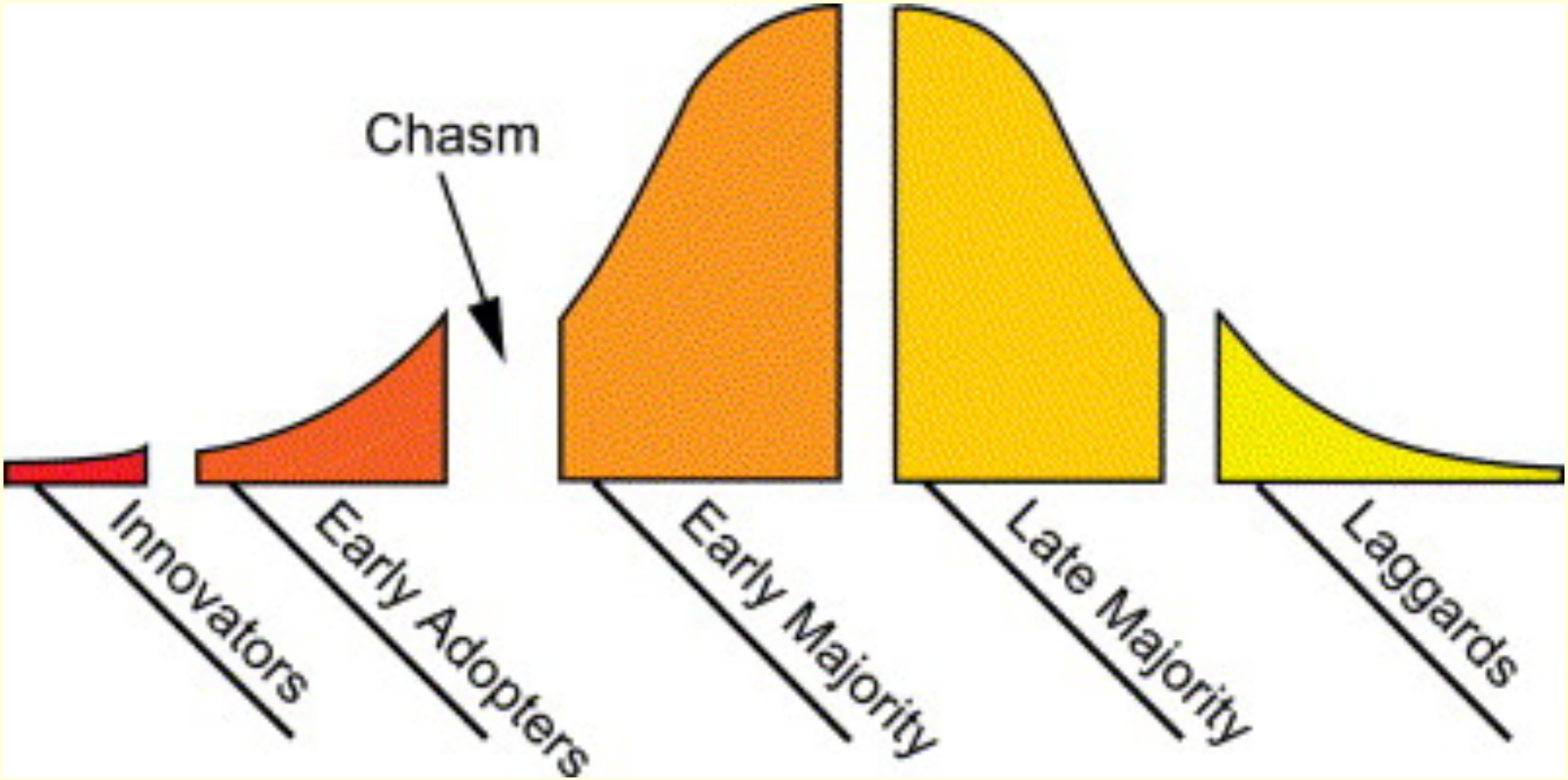
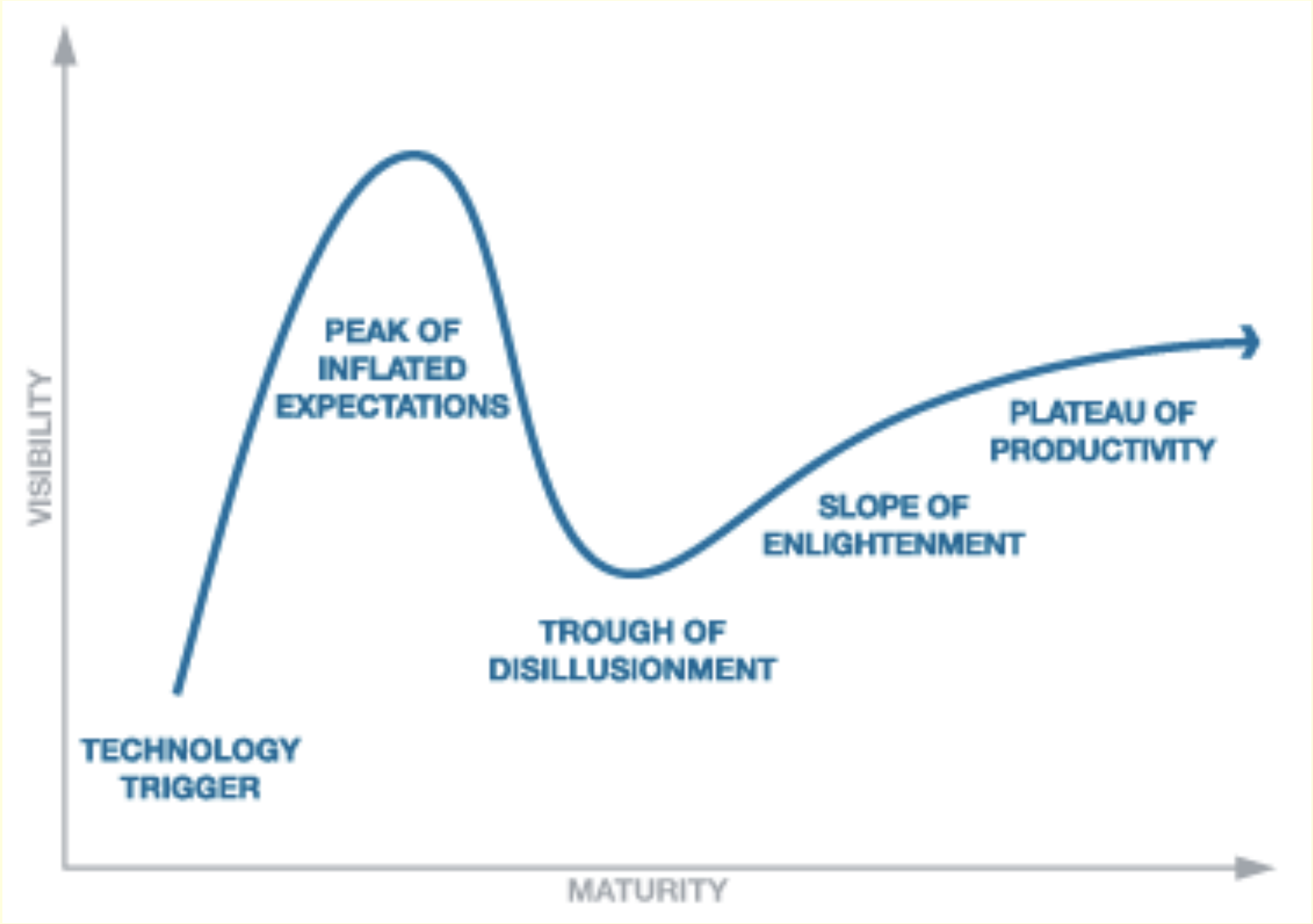
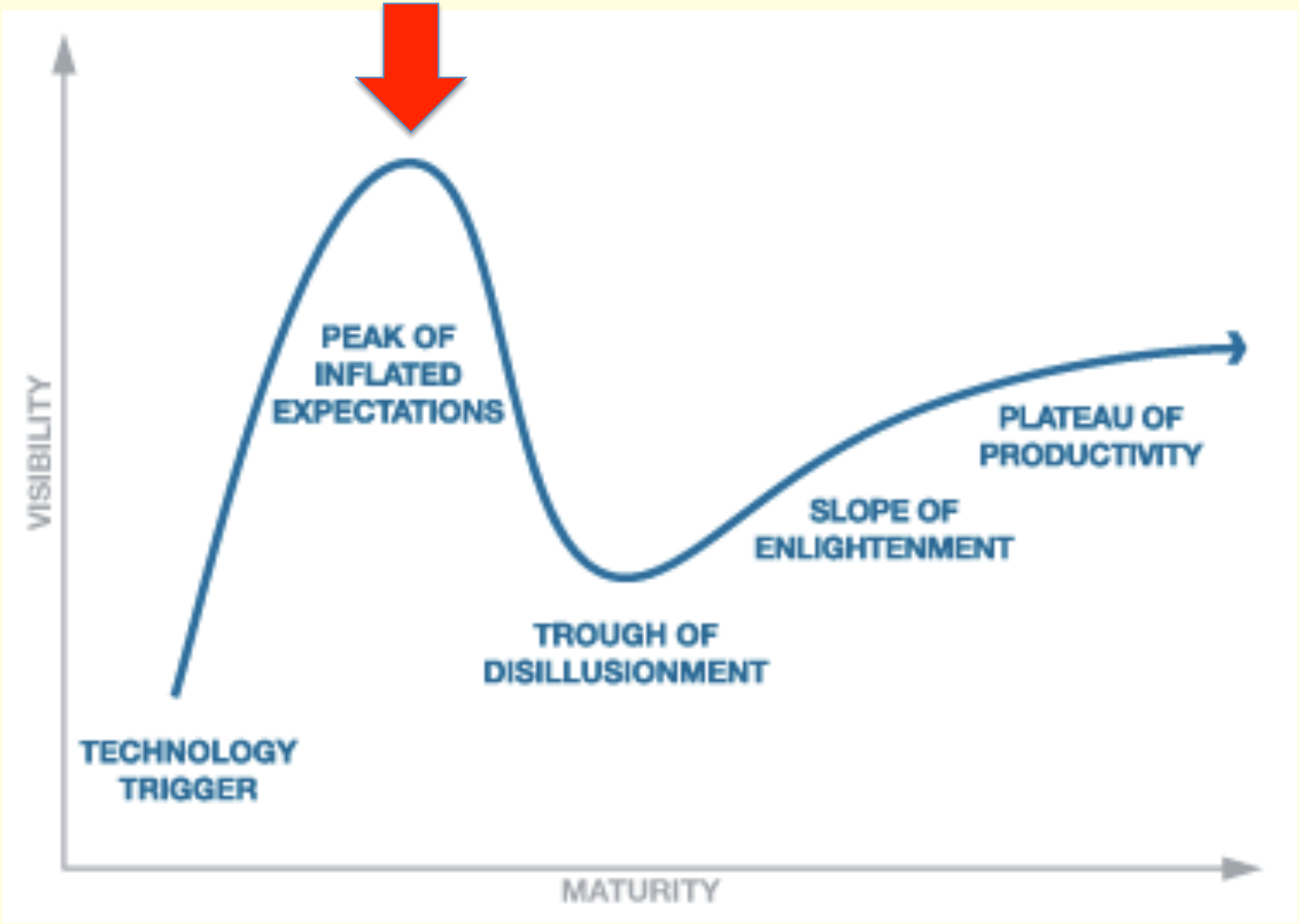
How will Online Learning Climb the Slope of Enlightenment?



Moore's Technology Adoption Life Cycle



The Gartner Technology Hype Cycle



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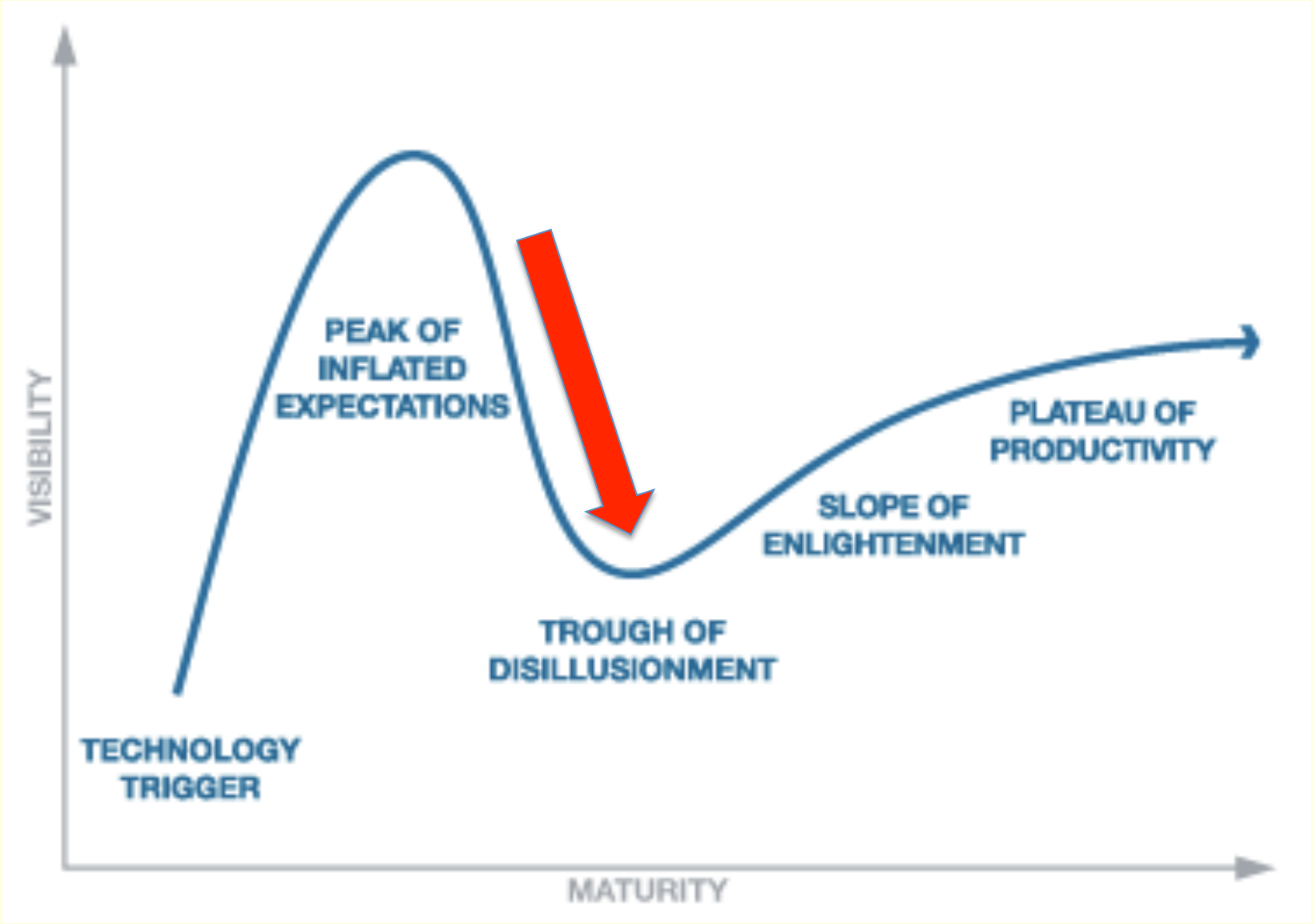

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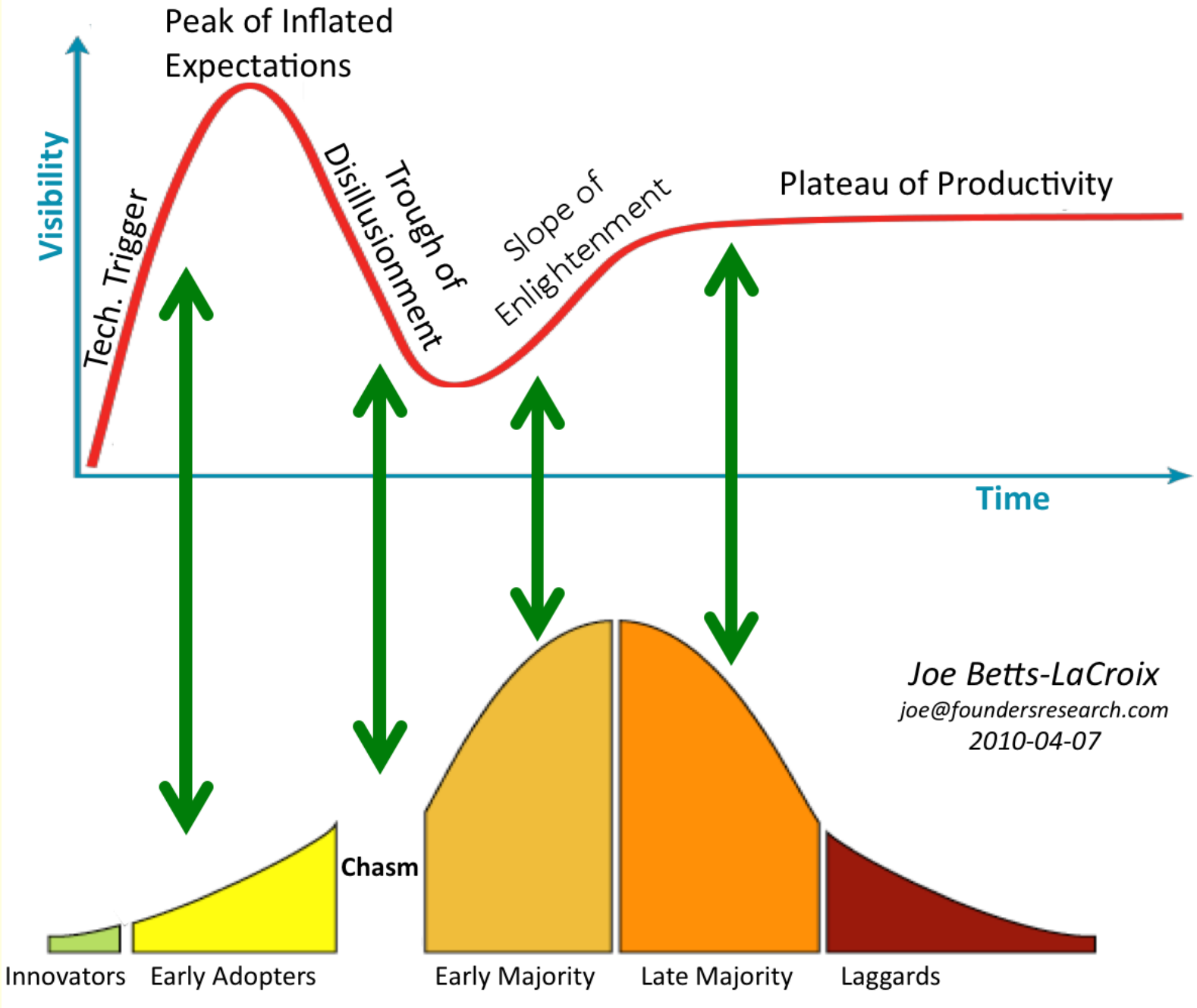
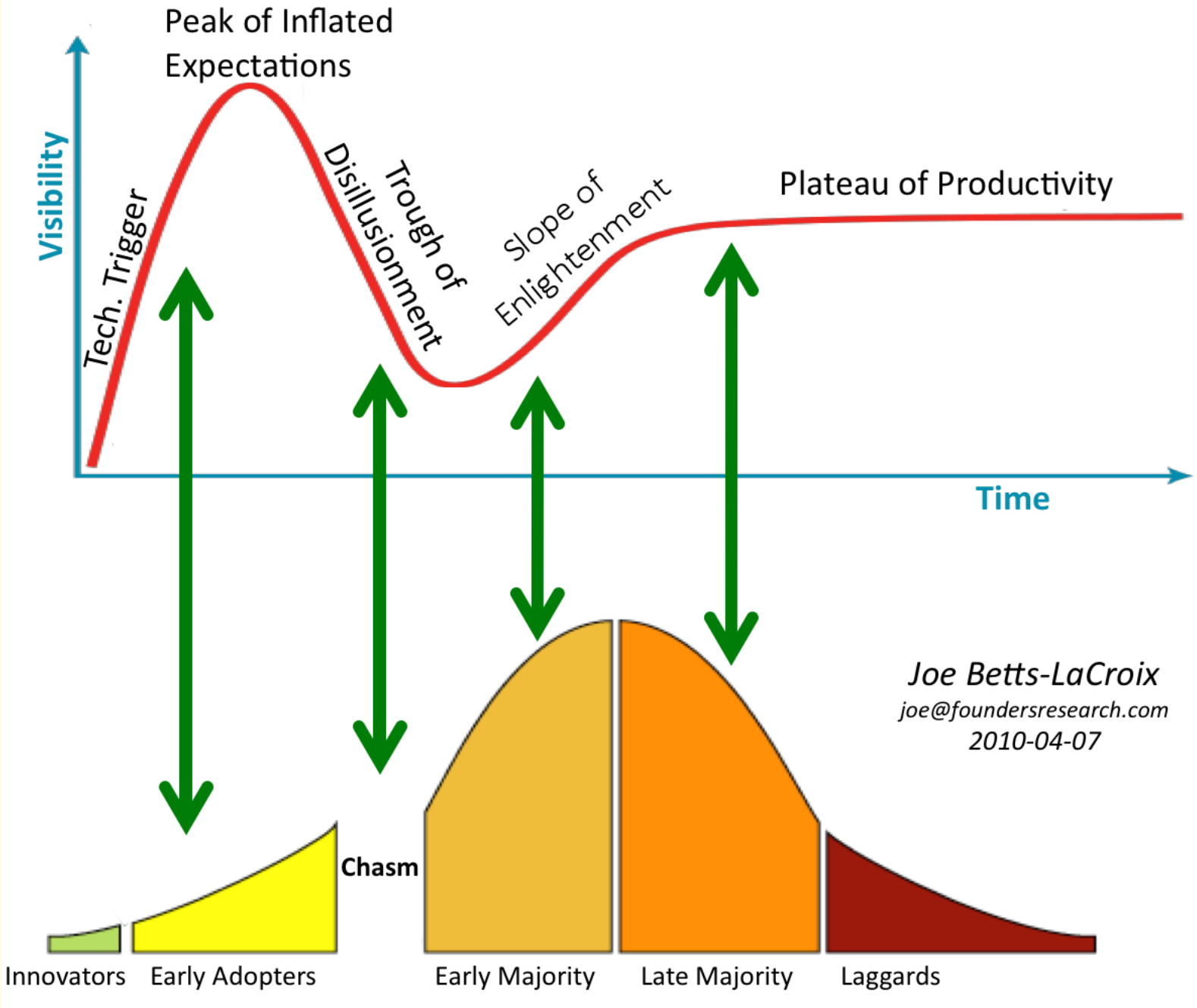

Peak of Inflated Expectations
Visibility
Tech. Trigger
Trough of Disillusionment
Slope of Enlightenment
Plateau of Productivity
Time
Joe Betts-LaCroix
joe@foundersresearch.com
2010-04-07
Chasm
Innovators
Early Adopters
Early Majority
Late Majority
Laggards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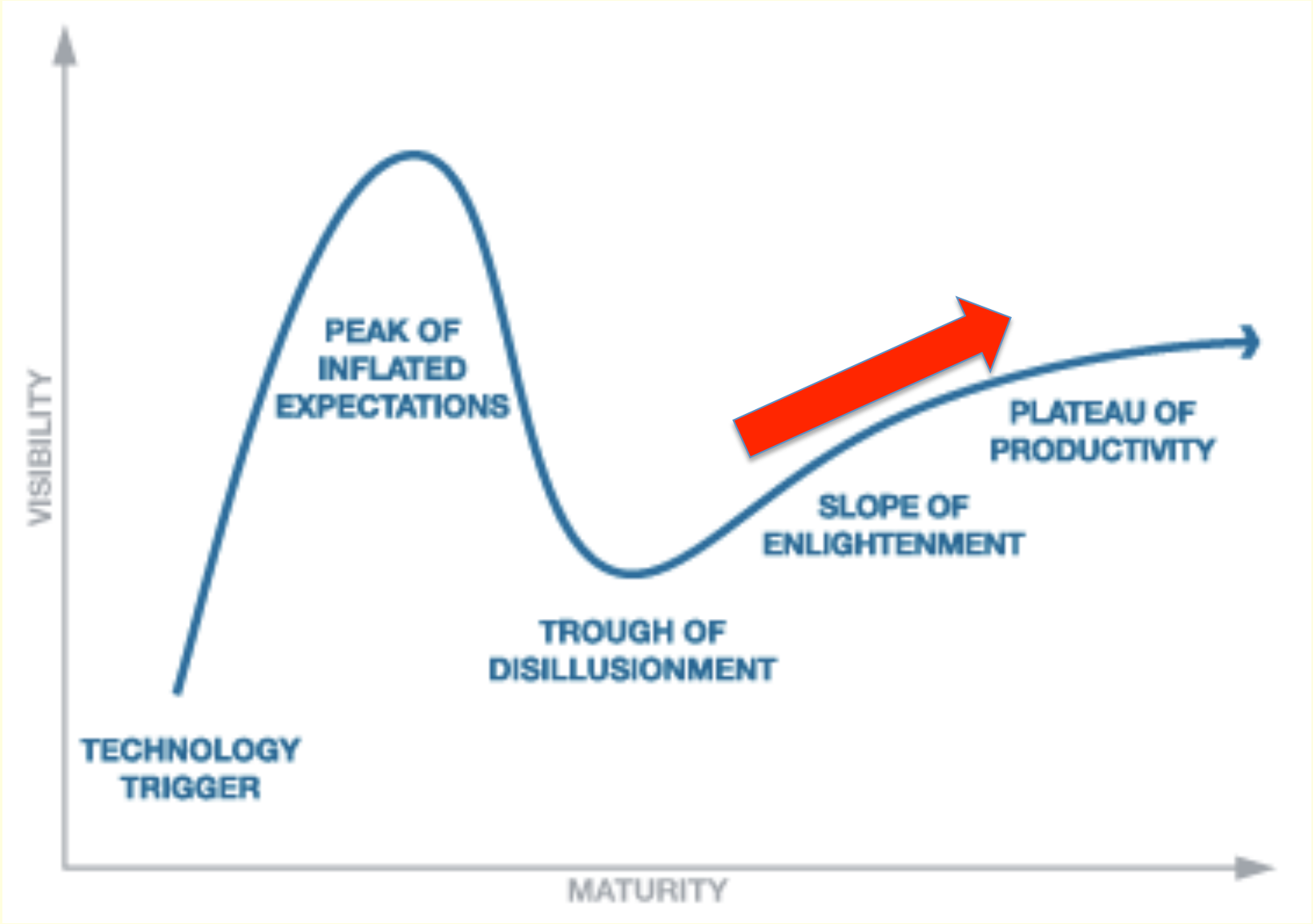
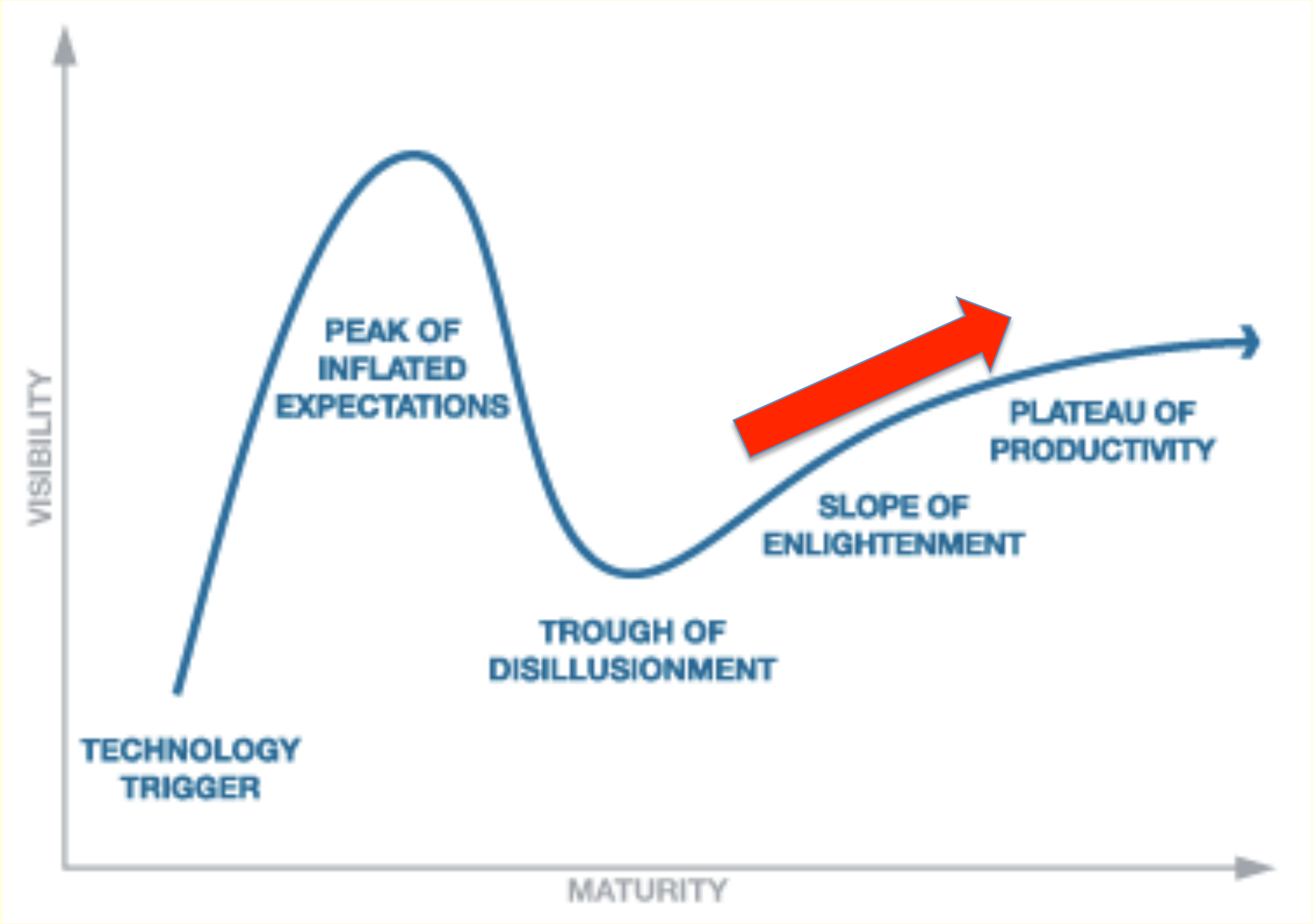


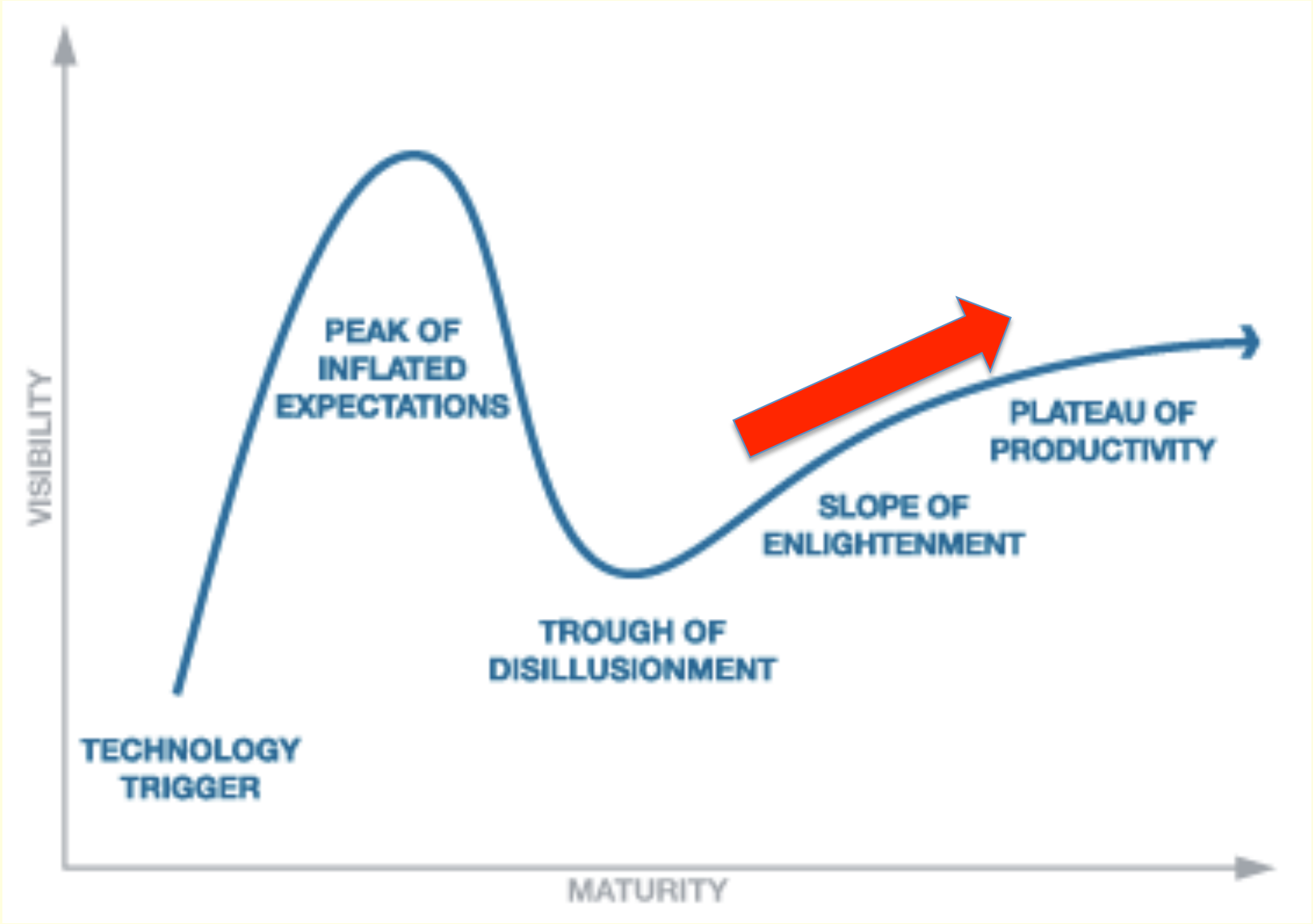
The Gartner Technology Hype Cycle

The Plateau of Productivity

"a hybrid model that combines significant online learning with opportunities for face-to-face teaching and support"



Will offering MOOCs help the climb?



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Academic Partnerships

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Randy Best

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- Scale
- Lower cost to students
- Good success rates
- Low dropout rates

ACADEMIC PARTNERSHIPS™

Possible Services

- Course conversion
- Technology platform
- Student recruitment
- Organisation of student support

ACADEMIC PARTNERSHIPS™

THE AIM

"to lead students into online award-bearing programmes and have them graduate at rates at least as good as those of their fellow students on campus".

THANK YOU

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