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Korea National Open University



Making Sense of MOOCs:

Musings in a Maze of Myth, Paradox and Possibility

Korea National Open University



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Why should KNOU get involved in MOOCs?

MOOCs

are a

REVOLUTION

in Higher Education

KNOU must join in

NO!

MOOCs

NOT A REVOLUTION

- Humboldtian research university (1810)
 - Land Grant universities USA (1862)
 - Open University UK (1969)
- were **EVOLUTIONARY** advances

NO!

MOOCs

NOT HIGHER EDUCATION

- No credits, degrees, credentials
- No economic framework

MOOCs

NOT A REVOLUTION

but very important for the

EVOLUTION

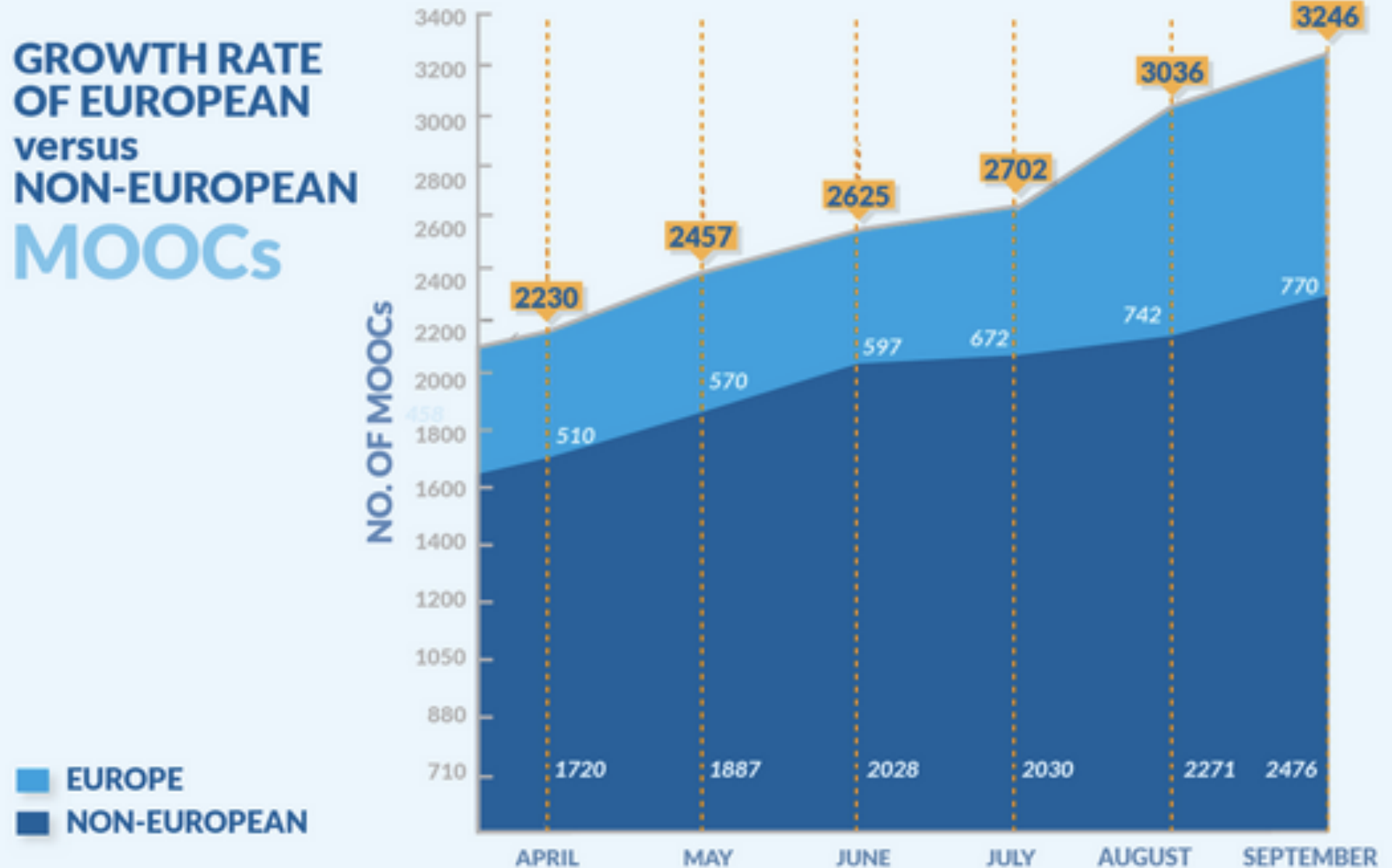
of higher education

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If Harvard is going online it must be OK!!

GROWTH RATE OF EUROPEAN versus NON-EUROPEAN MOOCs



3,246 MOOCs are now available!

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OPERATE AT SCALE!

大学
CHINA



มหาวิทยาลัยสุโขทัยธรรมมาธิราช
Sukhothai Thammathirat Open University



THE OPEN UNIVERSITY OF JAPAN



AFRICAN VIRTUAL UNIVERSITY
UNIVERSITE VIRTUELLE AFRICAINE
UNIVERSIDADE VIRTUAL AFRICANA



The Open University

Allama Iqbal Open University



Korea National Open University



The **Open** University of Sri Lanka
LIFE LONG LEARNING THROUGH DISTANCE EDUCATION



Athabasca
University



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Certificate

This is to certify that

Patrick McAndrew

has successfully completed *Circuits and Electronics 6.002x*

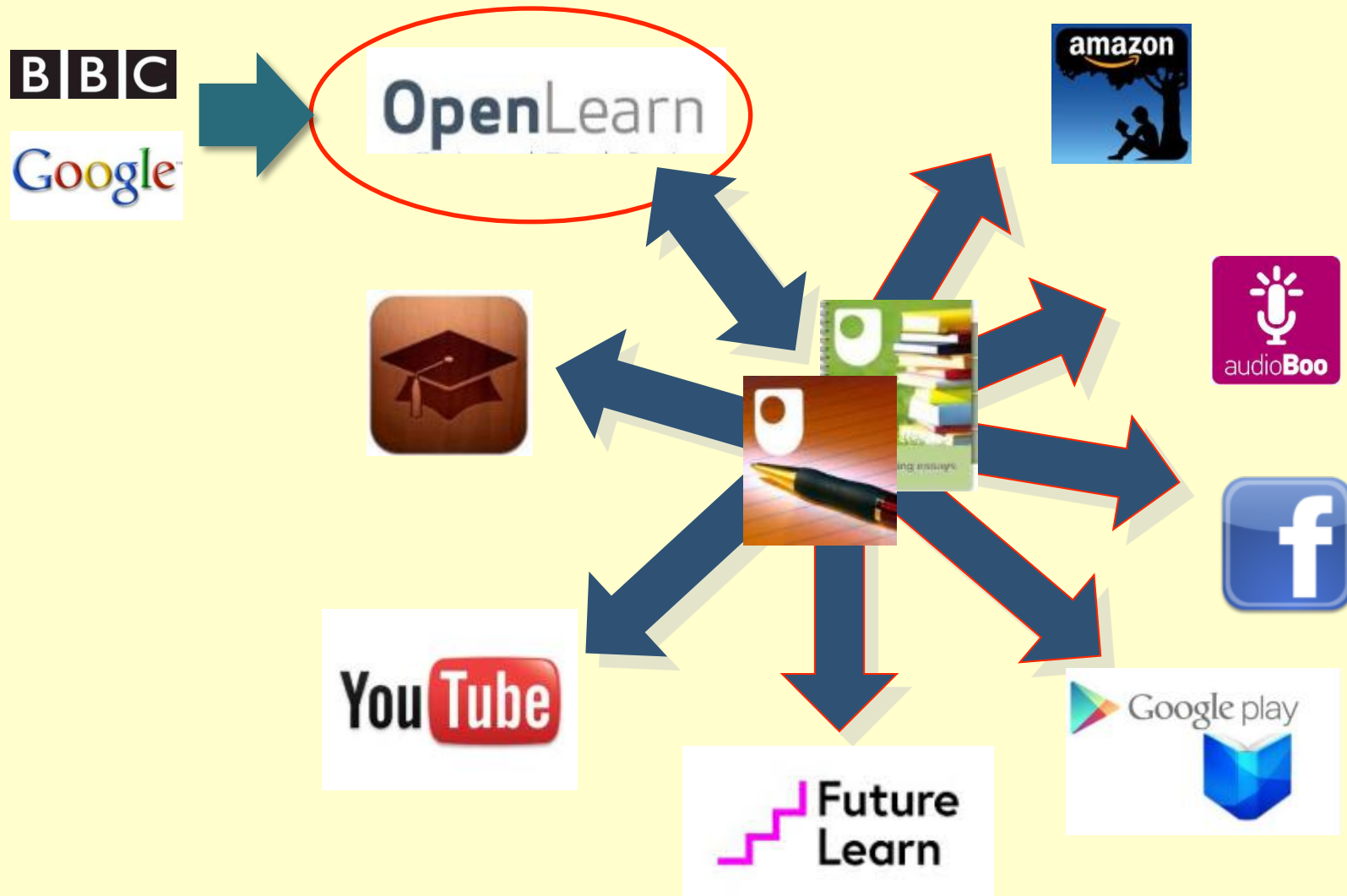
A course of study offered by *MITx*, an online learning initiative of
MASSACHUSETTS INSTITUTE OF TECHNOLOGY, through *edX*,
the online learning initiative of Harvard University and MIT



'The objects of the University shall be the advancement and dissemination of learning and knowledge by teaching and research.... and to promote the educational well-being of the community generally.'



Reach new learners



1,500 of learners in 'free' courses then enrol as students

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UK consortium led by the Open University

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MOOCs

attract KNOU's natural clientele

80%

of those who complete MOOCs
already have university degrees

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THANK YOU

For text and slides:
www.sirjohn.ca