

DeTao Masters Academy  
Education Masters Stamenka Uvalić-Trumbić & Sir John Daniel  
2015 Workshop Series: Redesigning Higher Education

**Workshop #1:**  
**Education Reform: What role for University-Business-Industry Collaboration?**  
March 12 & 13, 2015

**March 12:**

9:10 to 9:20 Registration

9:20 to 9:50 Tour of DeTao CCIC Building

**March 12: 10:00 to 17:00**

(Sessions to be held at the DeTao Masters Academy, Songjiang)

10:00

Welcome by the Leadership of the DeTao Masters Academy (DTMA)

10:10

*Introduction to the workshop: context and purpose*

Stamenka Uvalić-Trumbić & Sir John Daniel, Education Masters, DTMA

10:30

*Work-Integrated Learning: Overview of the situation in China*

Prof. Jianxin Zhang, Director, Research Institute for Higher Education

Yunnan University, China

11:15

Breakout session:

*Delegates pool experiences of and aspirations for work-integrated learning in China.*

11:45

Groups report back

**12:00 Lunch (On the first floor in the meeting hall)**

13:00 *Perspectives on Work-Integrated Learning*

Tongji University: Tongji Venture Valley -- New Attempt at Practical Education of Innovation and Entrepreneurship of Tongji University's Students

- Hewlett-Packard: Lead Innovation and Give Back to Society -- HP LIFE Helping University Students and Entrepreneurs to Develop IT and Business Skills

14:45

Breakout session:

*What lessons can we draw about good practice?*

15:30  
Groups report back

**16:00 Tea (On the first floor in the meeting hall)**

16:15  
*Could new qualifications and credentials facilitate work integrated learning?*  
Stamenka Uvalić-Trumbić, Education Master, DTMA

16:40  
*General discussion*

**17:00 End of Day 1**  
**17:30-19:00 Supper Buffet: 7th Floor)**

**March 13: 09:30 to 12:30**  
(Sessions to be held at Tongji University)

09:30  
Welcome by the Leadership of Tongji University

09:40  
*Summary of conclusions from Day 1*  
Stamenka Uvalić-Trumbić, Education Master, DTMA

09:50  
*Importing and Exporting Courses: Global Overview of a Developing Trend*  
Sir John Daniel, Education Master, DTMA

10:30  
Two examples from DTMA:  
*Film Animation Advanced Class*  
Robin King, Master of Animation and Digital Industry  
*Chief Design Officer Programme*  
Soon-In Lee, Master of Industrial Design and Management

11:30  
*Q&A and general discussion*

12:25  
*Concluding remarks*  
Stamenka Uvalić-Trumbić & Sir John Daniel

**12:30 Workshop concludes**