AUSTRALIA’S MOST family friendly city

WAGGA WAGGA
3-month internship 1972

The Open University – UK
The Central Challenge

• ACCESS (wider)

• QUALITY (higher)

• COST (lower)
The Iron Triangle

ACCESS

QUALITY

COST
COST

ACCESS

QUALITY

COST
DISTANCE LEARNING

student

a three-legged stool
DISTANCE LEARNING

student

support

logistics

materials

a three-legged stool
Tony Bates
A Guide to Quality In Online Learning

Authors:
Neil Butcher & Merridy Wilson-Strydom

Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel
A Guide to Quality in Post-Traditional Online Higher Education

Authors:
Neil Butcher & Sarah Hoosen

Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel
Making Sense of Blended Learning:  
Treasuring an Older Tradition or  
Finding a Better Future?

Sir John Daniel, O.C.  
Research Associate  
Contact North | Contact Nord
Partnerships
Partnerships

➢ With governments
PERMAMA – Canada/Quebec 1970s

Perfectionnement des Mâitres en Mathématiques
### Top average scores for mathematics

<table>
<thead>
<tr>
<th>Region</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese Taipei</td>
<td>549</td>
</tr>
<tr>
<td>Finland</td>
<td>548</td>
</tr>
<tr>
<td>Hong Kong China</td>
<td>547</td>
</tr>
<tr>
<td>Korea</td>
<td>547</td>
</tr>
<tr>
<td><strong>Quebec</strong></td>
<td><strong>540</strong></td>
</tr>
<tr>
<td>Netherlands</td>
<td>531</td>
</tr>
<tr>
<td>Alberta</td>
<td>530</td>
</tr>
<tr>
<td><strong>Canada (overall)</strong></td>
<td><strong>527</strong></td>
</tr>
<tr>
<td>Ontario</td>
<td>526</td>
</tr>
<tr>
<td>Macau China</td>
<td>525</td>
</tr>
<tr>
<td>British Columbia</td>
<td>523</td>
</tr>
<tr>
<td>Japan</td>
<td>523</td>
</tr>
<tr>
<td>New Zealand</td>
<td>523</td>
</tr>
</tbody>
</table>
UK Higher Education Policy

‘Turning the clock back to the 1950’s’

Tony Bates

‘Teaching in a Digital Age’
Partnerships

- With governments
- With media organisations
A historic ODL partnership
Lord Geoffrey Crowther
Inauguration of the Open University
1969
"We are open as to methods. Our original name was the University of the Air. I am glad that it was abandoned, for even the air would be too confining.

We start, it is true, in dependence on, and in grateful partnership with, the British Broadcasting Corporation. But already the development of technology is marching on, and I predict that, before long, actual broadcasting will form only a small part of the University's output…
“The world is caught in a communications revolution, the effects of which will go beyond those of the industrial revolution of two centuries ago.

Then the great advance was the invention of machines to multiply the potency of men's muscles.

Now the great new advance is the invention of machines to multiply the potency of men's minds. As the steam engine was to the first revolution, so the computer is to the second…"
It has been said that the addiction of the traditional university to the lecture room is a sign of its inability to adjust to the development of the printing press. That, of course, is unjust. But at least no such reproach will be levelled at the Open University in the communications revolution. Every new form of human communication will be examined to see how it can be used to raise and broaden the level of human understanding."

Lord Geoffrey Crowther 1969
DESTINATION 2020

A Road Map for CSU’s Online Future

CSU Distance Education Strategy
frozen planet
World-leading academic institutions known for their teaching and research across a variety of fields.

<table>
<thead>
<tr>
<th>UNIVERSITY OF ABERDEEN</th>
<th>THE UNIVERSITY OF AUCKLAND</th>
<th>UNIVERSITY OF BASEL</th>
<th>UNIVERSITY OF BATH</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIVERSITY OF BERGEN</td>
<td>UNIVERSITY OF BIRMINGHAM</td>
<td>UNIVERSITY OF BRISTOL</td>
<td>UNIVERSITY OF CAPE TOWN</td>
</tr>
<tr>
<td>CARDIFF UNIVERSITY</td>
<td>COMPLUTENSE UNIVERSITY OF MADRID</td>
<td>UNIVERSITY OF DUNDEE</td>
<td>DURHAM UNIVERSITY</td>
</tr>
</tbody>
</table>
My MOOCs

- The Mind is Flat (Warwick University)
- Talk the Talk (Open University)
- Start Writing Fiction (Open University)
- Challenging Wealth and Income Inequality (Open University)
- Childhood in the Digital Age (Open University)
- What is a Mind? (University of Cape Town)
- Empire: The Controversies of British Imperialism (Exeter University)
- Logical and Critical Thinking (University of Auckland)
Partnerships

➢ With governments

➢ With media organisations

➢ For going online
DISTANCE LEARNING

student

support

logistics

materials

a three-legged stool
Importing and Exporting Courses: A Developing Trend
WHY IMPORT COURSES?
Mismatch with job market
Partnering for online Technical systems Course development Importing courses
Partnering for online

A slow process:

- Lots of meetings

- Agreement takes time
Partnerships: Three types
Partnerships: Three types

- Digital enablers
But today:

Universities and their partners can construct an online learning ecosystem using various readily available technologies.
Partnerships: Three types

- Digital enablers
- Teaching-Learning systems
Campus teaching = individuals
Campus teaching = individuals

Online teaching = teams
The industry partner assists in creating systems for:

- Course development
- Marketing
- Student support
- Student assessment
The Industry partner assists in creating systems for:

- Course development
- Marketing
- Student support
- Student assessment

(Sharing fees *pro rata* to inputs)
The partnership can give:

- Higher student numbers and income (through better marketing)
The partnership can give:

- Higher student numbers and income (through better marketing)
- Higher course quality (through more systematic processes)
The partnership can give:

- Higher student numbers and income (through better marketing)
- Higher course quality (through more systematic processes)
- Better student performance
Partnerships: Three types

- Digital enablers
- Teaching-Learning systems
- Independently managed courses
Ready-made courses:

- Short
- Employment related
- 100% electronic
- Managed by partner
Specialisations
A Specialization Certificate can be earned on average in four weeks.
Provider university develops the Specialisation commissioned by The Company which manages its offering to students of the Host University.
Example of Use

University of Johannesburg MBA
with a Specialization in International Business
from the University of South Carolina

MBA Courses

Specialization in International Business

Host

Provider
This model is new!

Advantages:

• Host universities can offer short, online, work-related courses without making big investments in staff and systems.
This model is new!

Advantages:

• Host universities can offer short, online, work-related courses without making big investments in staff and systems.

• 100% electronic management, so low cost & low fees.
A story to follow…

…will partnerships multiply?
THANK YOU

Sir John Daniel

For text and slides:
www.sirjohn.ca