Europe is at a crossroads!
2014
A year of anniversaries

- 200 Congress of Vienna
- 100 World War I
- 70 D-Day landings
- 25 Fall of Berlin Wall
Universities equipping us for a changing world?
An ailing (sick) continent?
Three issues:
- JOBS
- DEMOCRACY
- TECHNOLOGY
Three issues:

- JOBS
- DEMOCRACY
- TECHNOLOGY
Generation jobless

The global rise of youth unemployment
# Idle hands

Youth unemployment and inactivity*

By region†, 2012 or latest, m

<table>
<thead>
<tr>
<th>Region</th>
<th>Unemployed</th>
<th>Inactive</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Asia</td>
<td></td>
<td>31.1</td>
<td></td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td></td>
<td>18.4</td>
<td></td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td></td>
<td>21.6</td>
<td></td>
</tr>
<tr>
<td>Middle East &amp; north Africa</td>
<td></td>
<td>40.6</td>
<td></td>
</tr>
<tr>
<td>OECD‡</td>
<td></td>
<td>15.2</td>
<td></td>
</tr>
<tr>
<td>Latin America</td>
<td></td>
<td></td>
<td>23.2</td>
</tr>
<tr>
<td>Europe &amp; Central Asia</td>
<td></td>
<td>24.4</td>
<td></td>
</tr>
</tbody>
</table>

*15-24 year olds not in education
†Regions exclude OECD countries
‡Not in education or training

Sources: OECD; World Bank; The Economist
Youth unemployment rate holds steady

UNEMPLOYMENT RATE — SEASONALLY-ADJUSTED, August 2013 (%)

<table>
<thead>
<tr>
<th>Country</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greece</td>
<td>61.5**</td>
</tr>
<tr>
<td>Spain</td>
<td>56</td>
</tr>
<tr>
<td>Croatia</td>
<td>52**</td>
</tr>
<tr>
<td>Italy</td>
<td>40.1</td>
</tr>
<tr>
<td>Cyprus</td>
<td>38.6**</td>
</tr>
<tr>
<td>Portugal</td>
<td>36.8</td>
</tr>
<tr>
<td>Slovakia</td>
<td>31.8</td>
</tr>
<tr>
<td>Ireland</td>
<td>28.5</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>28.2</td>
</tr>
<tr>
<td>Hungary</td>
<td>27.7*</td>
</tr>
<tr>
<td>Poland</td>
<td>26</td>
</tr>
<tr>
<td>France</td>
<td>25.5</td>
</tr>
<tr>
<td>Slovenia</td>
<td>25**</td>
</tr>
<tr>
<td>Belgium</td>
<td>23.8</td>
</tr>
<tr>
<td>Sweden</td>
<td>23.6</td>
</tr>
<tr>
<td>Lithuania</td>
<td>23.2</td>
</tr>
<tr>
<td>Romania</td>
<td>23.2**</td>
</tr>
<tr>
<td>U.K.</td>
<td>21.1**</td>
</tr>
<tr>
<td>Finland</td>
<td>19.7</td>
</tr>
<tr>
<td>Latvia</td>
<td>19.7**</td>
</tr>
<tr>
<td>Czech Rep.</td>
<td>19</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>18.4</td>
</tr>
<tr>
<td>Estonia</td>
<td>15.7*</td>
</tr>
<tr>
<td>Malta</td>
<td>13.3</td>
</tr>
<tr>
<td>Denmark</td>
<td>11.5</td>
</tr>
<tr>
<td>Netherlands</td>
<td>11.4</td>
</tr>
<tr>
<td>Austria</td>
<td>8.6</td>
</tr>
<tr>
<td>Germany</td>
<td>7.7</td>
</tr>
</tbody>
</table>

* July  ** June

Source: Eurostat
W. Foo, 07/10/2013
What is higher education doing about the problem?
Three issues:

- JOBS
- DEMOCRACY
- TECHNOLOGY
Caring less
Turnout at European Parliament elections, % of registered voters

1979: 62%
1984: 59%
1989: 58%
1994: 57%
1999: 50%
2004: 45%
2009: 43%
2014: ?

Source: European Parliament *Number of member states
“NO”
to the ever-closer union of the peoples of Europe
Three issues:

- JOBS
- DEMOCRACY
- TECHNOLOGY
Technology: Always a copycat?
Can Universities Re-energise Europe?

Sir John Daniel
Can universities re-energise Europe?
Can universities reform?
...to create the most dynamic and attractive higher education system in the world... (1999)
Bologna Process
1988: Magna Charta Universitatum
1997: Lisbon Convention
1998: Sorbonne Declaration
1999: Bologna Declaration
2001: Prague Summit
    Salamanca Convention
    Göteborg Student Convention
2003: Berlin Summit
    Graz Convention
2005: Bergen Summit
2007: London Summit
2010: Completion date for EHEA
The Bologna Process: a big fudge?

1. And then there were three!
“mindlessly slicing up their previous two-cycle university degree structure into three parts, artificially creating three qualifications out of the same study period as was historically traditional for their system”
The Bologna Process: a big fudge?

2. ‘Employability’ *(untranslatable in most languages)*

First-cycle degree not respected because not designed for learning outcomes.
The Bologna Process: a big fudge?

3. Credits

(we are a university – not a bank!)

“degree contents have not, by and large, changed; degree purposes remain as they were, for no one can agree on new learning outcomes, yet credit weights have deftly been assigned to each course.”
Three issues:

- JOBS
- DEMOCRACY
- TECHNOLOGY
What is a MOOC?

Massive Open Online Course
MOOCs began in Canada

University of Manitoba

Connectivism & Connective Knowledge

25 students on campus
2,300 public - free
Course x6002
Circuits and Electronics

155,000 registrations
23,000 tried first test
9,000 passed mid-term
7157 passed = < 5%
If Harvard is going online it must be OK!
M O O C – Every letter is negotiable!
Lausanne, Switzerland

Euro euphoria for MOOCs!
Euro MOOCs
“lack of innovation and coordination in the European MOOCs space”

Matthieu Cisel
ENS Cachan
France
MOOCs

are not a revolution in higher education because...
Higher education doesn’t do revolutions!
Wilhelm von Humboldt

1767-1835
The Morrell Act of 1862

“to focus on the teaching of practical agriculture, science, military science and engineering, though without excluding classical studies”
MOOCs are not higher education
What is higher education?
MOOCs

Needed:

• Employment-related topics

• Credible recognition
MOOCs

Accelerating trends:

• The move to online learning
MOOCs

Accelerating trends:

- Shorter courses
MOOCs

Accelerating trends:

• Partnerships
tradition + genuine reform?
THANK YOU!

Sir John Daniel

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