Changing the Trajectory: Quality for Opening up Education
EFQUEL Innovation Forum 2014 and international LINQ Conference 2014
Crete, 7-9th May 2014

The Recognition of Open Learning –
Two Approaches towards Quality and Transparency

Stamenka Uvalić-Trumbić & Sir John Daniel
PLAN

1. A little history
2. Two Guides to Quality

A Guide to Quality in Online Learning

A Guide to Quality in Post-Traditional Online Higher Education
PLAN

1. A little history
2. Two Guides to Quality
3. The CHEA-CIQG Quality Platform
Open Learning: St. Paul’s letters to the early churches
Open as to:

- People
- Places
- Methods
- Ideas
From Inside Higher Ed - USA
United States

‘over 80% of US students are expected to be taking courses online in 2014, up from 44% in 2009.’
Academic Partnerships

We assist leading universities around the world in the development and marketing of their online degree programs.

Transforming Higher Education for the 21st Century
A Guide to Quality In Online Learning

Authors: Neil Butcher & Merridy Wilson-Strydom

Editors: Stamenka Uvalić-Trumbić & Sir John Daniel
A Guide to Quality in Online Learning
A Guide to Quality in Online Learning
Open Educational Resources, Open Badges, MOOCs, etc.
DRIVERS

Social

Technological

Financial
POST-TRADITIONAL HIGHER EDUCATION

Open Educational Resources, Open Badges, MOOCs, etc.
Guide to Quality in Post-Traditional Online Higher Education
Driving Principles:

• Education as a human right

• Emancipation: Education for All

a new paradigm: openness
Examples of openness:

- Open source software
- Open data
- Open access to research results
- Open content
- Open Educational Resources

(= transparency + easy access)
Openness progressing:

• Open source software
  (e.g. Learning Management Systems)
• Open access to research results
  (policies of governments & foundations)
• Open Educational Resources
  (the trend to open textbooks)
The battle for open: a perspective

Martin Weller

JIME http://jime.open.ac.uk/2013/15
‘There is a battle for narrative taking place which circles around the issue of openness. An example of this is the recurrent 'education is broken' meme, and the related Silicon Valley narrative for education. These both seek to position higher education as a simple content industry, akin to the music business, and therefore can provide a simple, technological solution to this supposedly broken system. These narratives are often accepted unchallenged and deliberately ignore higher education's role or simplify the functions of higher education.’

Martin Weller
What is higher education?
The Death of the Degree

Allan Pall, ESU

Higher Learning to be more focused on validating the learning process and its outcomes

What we really need is liberation from the degree

Employers need the right mix of skills and competences matched with job requirements
Shorter courses

Europe 2020 Strategy - Erasmus for All
“competencies and skills for the labour market”

UK QAA Quality Code:
Assessment of Prior Learning
The unbundling of higher education
old wine

? 

new bottles
what are OPEN BADGES?

Learning today happens everywhere. But it's often difficult to get recognition for skills and achievements that happen online or out of school. Mozilla Open Badges helps solve that problem, making it easy for any organization to issue, manage and display digital badges across the web.
Post-traditional HE Trends:

• Partnerships with the private sector
Academic Partnerships
We assist leading universities around the world in the development and marketing of their online degree programs

Transforming Higher Education for the 21st Century
Academic Partnerships: New Online Global Specializations Credential
New trends in higher education

What about quality?
A Guide to Quality in Post-Traditional Online Higher Education

Authors:
Neil Butcher & Sarah Hoosen

Editors:
Stamenka Uvalič-Trumbić & Sir John Daniel
Information Sharing:
Degree Mills

- UNESCO/CHEA meetings and a publication
- Series of suggestions for effective practice in this area
For more information on the CHEA International Quality Group, contact:

The Council for Higher Education Accreditation (CHEA)
One Dupont Circle NW · Suite 510
Washington, DC 20036
202.955.6126 · 202.955.6129 fax

Or visit the CIQG Website at:
www.cheainternational.org
CIQG Leadership

Judith Eaton, President CHEA
Mark Grace, Director, CIQG
Stamenka Uvalic-Trumbic, CIQG Advisor on International Affairs
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"Quality International"

Quality International
The Newsletter of the CHEA International Quality Group
January 2013 • Volume 1

Dear Members:

This is the first issue of Quality International, a newsletter designed to provide information on trends and topics related to international quality assurance. It is a publication of the CHEA International Quality Group (CIQG), launched in September 2012. This inaugural issue provides information about CIQG activities to date, including the first meeting of its Advisory Council on December 12, 2012, and the upcoming first CIQG Annual Meeting to be held January 20-21, 2013 in Washington, D.C.

Help us to ensure that the CIQG and Quality International are of value to you. We are looking for 100 subscribers—your comments are key before for quality assurance internationally. You will see a box on page 4 of this issue with information on how to send your thoughts.

We hope that you enjoy this first issue of Quality International.

Judith Eaton
President, Council for Higher Education Accreditation

CHEA International Quality Group
Launched

The Council for Higher Education Accreditation (CHEA) International Quality Group (CIQG) was launched on September 13, 2012. Higher education institutions, accrediting and quality assurance organizations, higher education associations, government agencies, businesses and foundations around the world received news of the CIQG and its services.

In announcing the launch of the CIQG, CHEA President Judith Eaton noted, “The CIQG provides an important international forum to address issues and challenges focused on quality and quality assurance.”

CIQG Membership Update

To date, 75 institutions and organizations have joined the CIQG in addition to CHEA’s 500 member institutions, who become CIQG members as a benefit.

Quality International

International Quality Group
April 2013 • Volume 2

EA International Quality Group
Update

National Quality Group (CQG) is pleased to announce that it now has 180 members in addition to the 2,800 CHEA institutional members that are also part of this important forward for our second CQG Annual Meeting to be held in Washington DC on January 23-24. An action program has been developed at its international quality standards and in this issue. Participation is seen as an opportunity to provide information and perspectives on the CQG website.

Current on MOOCs

MOOCs, massive open online courses, are now available to a broad audience. The idea of a mass open online course (MOOC) has been around for a number of years, but with the recent growth in the number of MOOC platforms and the increasing interest in MOOCs, the concept is now becoming more widely recognized.

Our Contact Information:

Phone: (202) 659-6100 • Fax: (202) 355-6129

Quality International

April 2013 • Volume 2

International Quality Group

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Two Policy Briefs

# 1: May 2013

# 2: January 2014
Higher Education outside Colleges and Universities: how do we assure quality?
CIQG first annual meeting 2013

375 participants from 37 countries

From current global practices to the future of quality assurance
- World-class universities; rankings
  - Youth unemployment
- Cross-border higher education
- QA in Central and Eastern Europe
  - Academic corruption

Some emerging issues:
- OER, MOOCs, Open Badges
CIQG Annual Meeting
January 29 – 30, 2014

Imperatives For Quality Assurance: International Standards and Innovation

Final Program
Post-Traditional Higher Education

“individualized learning trajectories for students; greater openness by institutions…”
THE CHEA QUALITY PLATFORM:

An international standard for post-traditional higher education?
CHEA QUALITY PLATFORM

- Review performance and effectiveness of post-traditional providers
- Review against primary purpose: e.g. education towards a degree or not?
- Is the learning experience at the level claimed?
CHEA QUALITY PLATFORM

- Success of providing student learning and assessment of learning outcomes
- Review by peers
CHEA QUALITY PLATFORM

Successful completion – “Quality Platform Provider”
THE CHEA QUALITY PLATFORM:

“a work in progress – pilots to be conducted”
(e.g. DeTao Masters Academy, China – open badges)
THE CHEA QUALITY PLATFORM: PROCESS

Your suggestions welcome!
THANK YOU
Stamenka Uvalić-Trumbić & Sir John Daniel

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