Dallas, 24-25 March 2014

Co-Hosted by Queens’ College, University of Cambridge

Globalization of Higher Education
A world-class conference hosted by Governor Jeb Bush and Governor Jim Hunt
March 24th & 25th, 2014 • Dallas, Texas
DEFINITIONS

Globalization

Internationalization

Cross-Border Higher Education
What is Cross-Border HE?

“Cross-border higher education includes higher education that takes place where the teacher, student, programme, institution/provider or course materials cross national jurisdictional borders”
Cross-Border Higher Education: A Brief History

Stamenka Uvalić-Trumbić

Dallas, 24-25 March 2014

Sir John Daniel
Borderless Education
personal experiences

- As students (f2f and distance)
- As managers of HEIs and inter-university bodies
- As international public servants at UNESCO
Université de Paris

Yugoslav Universities

CEPES, Bucharest

UNESCO, Paris
New Delhi

The University of London
University of Paris
Association of Universities of Yugoslavia
Signing the Magna Charta Universitatum
Dubrovnik
Kretzulescu Palace, Bucharest
The Lisbon Convention

Convention on the recognition of qualifications concerning higher education in the european region
(The European Treaty Series, n°165, Council of Europe - UNESCO joint Convention)

Lisbon, 11 April 1997

The Parties to this Convention,

Conscious of the fact that the right to education is a human right, and that higher education, which is instrumental in the pursuit and advancement of knowledge, constitutes an exceptionally rich cultural and scientific
Europe Region

Includes:
- Canada
- Israel
- United States
What is GATE?

The Global Alliance for Transnational Education® (GATE®) is an international organization concerned with issues relating to quality in Transnational Education (TNE).

GATE has devised a standard of best practices (The Principles for Transnational Education) to which institutions should adhere when offering TNE; it also outlines a process of certification for these institutions that adhere to these Principles.

GATE
8 Winter Street
Suite 508
Boston, MA 02108

E-mail: information@usdla.org
Go Global!

UNESCO HQ Paris
The Business of Borderless Education: UK perspectives

Analysis and recommendations

Robin Middlehurst
New need not be bad!

John Daniel,
Assistant Director-General for Education, UNESCO
UNESCO and CBHE

US/OECD 2002 Forum on GATS

‘Trade, Education and the GATS: What's In, What's Out, What's All the Fuss About?’

Pierre Sauvé (OECD)
Guidelines for Quality Provision in Cross-border Higher Education

Lignes directrices pour des prestations de qualité dans l'enseignement supérieur transfrontalier

Directrices en materia de calidad de la educación superior a través de las fronteras

Руководящие принципы для обеспечения качества в трансграничном высшем образовании

مبادئ توجيهية بشأن جودة التعليم العالي الموفر عبر الحدود

保障跨国界高等教育办学质量的指导方针
The World Conference on Higher Education
Paris - July 2009
UNMET DEMAND FOR HIGHER EDUCATION
Six Regional Conferences

Cartagena de Indias

Bucharest

Cairo

Macau

Dakar

New Delhi
African Regional Conference
Dakar, 2009
Ministerial Round Table

Naledi Pandor, Minister of HE, South Africa
Regional Conference for Latin America, Colombia 2008
Cross-Border Higher Education

CBHE remains a global trend in its diverse forms:

- branch campuses
- franchises
- joint programmes
- online learning
International Branch Campuses

• International Branch Campuses distinct form of CBHE
• 200 degree-awarding international branch campuses end of 2011;
• 40 more opened since
Benefits and challenges

Benefits:
- Student access
- Quality of curricula and pedagogy

Challenges
- Quality of teaching-learning process
- Student experience
Empty Shells...
Flying Faculty
University of Nottingham Ningbo China

Inside A Global University

Nick Miles, Provost & CEO
University of Nottingham Ningbo China

Some successes
BUT

Branch campuses remain a marginal phenomenon.

In China branch campuses and joint programmes combined account for 1% of student enrolments.
ONLINE LEARNING
My topics

- My experience of cross-border HE
- Post-traditional higher education
- Quality assurance
Huen Tsang 603-664

Nalanda (~AD 550)
“Do something interesting!”
OXFORD

PARIS

...a medieval education...
je participe
tu participes
il participe
nous participons
vous participez
ils profitent

LA POLICE

ATTaque
L'Université

RETouR
A LA NormAle...

Soy un MARxista
de la tendencia
de GROUChO
Nixon: What was the impact of the French Revolution?
Zhou Enlai: It’s too early to say.
Storming of the Bastille 1789
Nixon: What was the impact of the French Revolution?
Zhou Enlai: It’s too early to say.
Doctor of Science
University of Paris
1969
Laurentian University
Sudbury, Ontario
Canada

Université canadienne en France
Villefranche-sur-mer
Students recruited from universities across Canada
Campuses abroad

Don’t expect them to last forever!
The Open University – Vice-Chancellor 1990-2001
Three Open University Vice-Chancellors

John Daniel 1990-2001
Brenda Gourley 2001-2009
Martin Bean 2009-
Outside the UK today:
> 40,000 students (OU awards)
~ 250,000 students (local awards with OU courses)
- Hungary
- Russia
- Bulgaria
- Czech Republic
- Slovakia
- Romania

~ 10,000 students
Meles Zenawi,
Prime Minister of Ethiopia
MBA Graduate with Distinction, UKOU
Lessons learned:

UKOU borderless programmes:

• Develop your partners and make yourself dispensable
International Institute of Management LINK
Lessons learned: UKOU borderless programmes:

• Develop the partners and make yourself dispensable
• Partnerships are good in principle and effective in practice
UKOU + OUHK = a winning partnership
Conference on Globalisation
September 2002
Barry McGaw
OECD
Barry McGaw
OECD

Stamenka Uvalić-Trumbić
UNESCO

John Daniel
UNESCO

Senior Advisors to Academic Partnerships
OUR MISSION

1970s

- People
- Places
- Methods
- Ideas

2010s
THE AIM
“to lead students into online award-bearing programmes and have them graduate at rates at least as good as those of their fellow students on campus”.
A Guide to Quality in Online Learning
If Harvard is offering MOOCs...

going online must be OK!
What is higher education?
If Harvard is offering MOOCs…

going online must be OK!
POST-TRADITIONAL HIGHER EDUCATION

Open Educational Resources, Open Badges, MOOCs, etc.
OER from Africa used at the University of Michigan
POST-TRADITIONAL HIGHER EDUCATION
How to assure quality?

Open Educational Resources, Open Badges, MOOCs, etc.
CHEA Quality Platform

Stamenka Uvalić-Trumbić

Judith Eaton
Nixon: What was the impact of Post-Traditional Higher Education?

Zhou Enlai: It’s too early to say.
THANK YOU

For text and slides:
www.sirjohn.ca

Stamenka Uvalić-Trumbić

Sir John Daniel