Rankings of Higher Education Systems: The Challenge of Change

Stamenka Uvalić-Trumbić & Sir John Daniel
from Ranking of Institutions…

  to

Ranking of Systems?
GLOBAL UNIVERSITY RANKINGS AND THEIR IMPACT

Andrejs Rauhvargers
Rankings of Higher Education Systems: The Challenge of Change

Stamenka Uvalić-Trumbić & Sir John Daniel
PLAN

• Generation jobless
• The US public system: issues
• MOOCs – where to?
• Quality assurance
PLAN

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Generation jobless

The global rise of youth unemployment
Idle hands

Youth unemployment and inactivity*
By region†, 2012 or latest, m

- Unemployed
- Inactive

South Asia: 31.1%
East Asia & Pacific: 18.4%
Sub-Saharan Africa: 21.6%
Middle East & north Africa: 40.6%
OECD‡: 15.2%
Latin America: 23.2%
Europe & Central Asia: 24.4%

% of total youth population

Sources: OECD; World Bank; The Economist
†Regions exclude OECD countries
‡Not in education or training

*15-24 year olds not in education
A blighted generation

Youths not in employment, education or training (NEETs), % of population aged 15-24 years

<table>
<thead>
<tr>
<th>Country</th>
<th>Q1 2007</th>
<th>Q1 2012</th>
<th>NEETs, '000, Q1 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turkey</td>
<td></td>
<td></td>
<td>3,621.1</td>
</tr>
<tr>
<td>Greece</td>
<td></td>
<td></td>
<td>283.3</td>
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<tr>
<td>Italy</td>
<td></td>
<td></td>
<td>1,287.8</td>
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<tr>
<td>Spain</td>
<td></td>
<td></td>
<td>852.9</td>
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<tr>
<td>Ireland</td>
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<td>88.6</td>
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<td>Britain</td>
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<td></td>
<td>1,201.2</td>
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<tr>
<td>United States</td>
<td></td>
<td></td>
<td>6,116.2</td>
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<tr>
<td>Euro area</td>
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<td></td>
<td>4,895.5</td>
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<tr>
<td>Sweden</td>
<td></td>
<td></td>
<td>91.4</td>
</tr>
</tbody>
</table>

Sources: OECD; The Economist
Policymakers know what to do to diminish the problem – ignite growth, break down cartels and build bridges between education and work. New technology gives them powerful tools too.

*The Economist, April 2013*
Policymakers know what to do to diminish the problem – ignite growth, break down cartels and build bridges between education and work. New technology gives them powerful tools too.

The Economist, April 2013
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE
High demand for Higher Education
New Dynamics: Diversification of providers

‘World-class’ universities
Competency-based
Private
Online
Cross-border
The Death of the Degree

Allan Pall, ESU

Higher Learning to be more focused on validating the learning process and its outcomes

What we really need is liberation from the degree

Employers need the right mix of skills and competences matched with job requirements
PLAN

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A public university system under strain
The example of US public universities

13 POINTS

Higher Education in Economic Crisis
Academic Partnerships
We assist leading universities around the world in the development and marketing of their online degree programs

Transforming Higher Education for the 21st Century
13 POINTS

1. In 2012 enrolment declined (by 2.3%) for the first time in 15 years. (260,000 fewer students)
2. Tuition fees have increased by 5 times the inflation rate for 30 years.
Tuition fees inflation
3. Adjusted for inflation the average middle-class family earns $400 less than it did in 1988.
4. Tuition fees increased a record 8.3% in 2012, up 46% over the last decade.
5. State funding declined a record 9% in 2012, down 30% per student since 2000
6. Tuition fees as a share of total public university revenue rose 62% over the last decade
7. In June 2013, total tuition fees discounts exceeded the total amount paid by parents. This is a 50% reduction from posted rates.
13 POINTS

8. Student debt has doubled since 2007
9. Student loans have topped one trillion dollars.
10. In spring 2013 default rates on student loans reached a high of 17%.
11. A record percentage (53.6%) of recent college graduates are unemployed.
13 POINTS

12. Numbers of 18-34 year-old grads. living at home up from 13 to 21% since 2001
13. 46% of U.S. college students do not graduate
Turbulent and Testing Times for Higher Education
PLAN

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What is a MOOC?

Massive Open Online Course
WE’RE OPEN
MOOCs began in Canada

University of Manitoba

Connectivism & Connective Knowledge

25 students on campus
2,300 public - free
MOOC
The herd instinct to Mooc!
‘A shake-out in MOOCs in 2014 as the evaluation results start to come in’
M O O C – Every letter is negotiable!
Generation jobless

The global rise of youth unemployment
Many MOOCs learners are graduates already
MOOCs

Needed:

• Employment-related topics

• Credible recognition
A partnership of like-minded institutions committed to creating pathways for OER learners to gain academic credit through the formal education system
the unbundling of higher education
PLAN

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For more information on the CHEA International Quality Group, contact:

The Council for Higher Education Accreditation (CHEA)
One Dupont Circle NW • Suite 510
Washington, DC 20036
202.955.6126 • 202.955.6129 fax

Or visit the CIQG Website at:
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Post-traditional higher education
What about quality?
A Guide to Quality in Online Learning
Rankings of HE systems: Measuring the capacity for change
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- Moving online
If Harvard is going online it must be OK!
United States

2014
80% of students online

2009
44% of students online
Rankings of HE systems: Measuring the capacity for change

- Moving online
- Diversification of qualifications
what are OPEN BADGES?

Learning today happens everywhere. But it's often difficult to get recognition for skills and achievements that happen online or out of school. Mozilla Open Badges helps solve that problem, making it easy for any organization to issue, manage and display digital badges across the web.
old wine

new bottles
Rankings of HE systems: Measuring the capacity for change

• Moving online

• Diversification of qualifications

• Quality assurance and approval
Post-traditional higher education
What about quality?
POST-TRADITIONAL HIGHER EDUCATION
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Thank you

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