Fostering Governmental Support for OER Internationally

World OER Congress
Paris, 20-22 June 2012

Setting the Context

Sir John Daniel
Fostering Governmental Support for Open Educational Resources Internationally

UNESCO

THE WILLIAM AND FLORA HEWLETT FOUNDATION

COL
The Project Team

John Daniel            Stamenka Uvalić-Trumbić   Janis Karklins
Trudi van Wyk           Patricia Schlicht               Zeynep Varoglu
Sarah Hoosen            Annapaola Coppola              Alison Clayson
Taking OER beyond the OER Community: Policy & Capacity for Developing Countries

Zeynep Varoglu

Trudi van Wyk
Workshops

South Africa
Namibia
Malaysia
Mali
India
Tanzania
Mozambique

Plus three online forums
A Basic Guide to Open Educational Resources (OER)
col.org/resources
Guidelines for Open Educational Resources (OER) in Higher Education

Zeynep Varoglu

Trudi van Wyk
Fostering Governmental Support for Open Educational Resources Internationally
The Four Elements of the Project

1. Survey of Governments’ OER Policies and Intentions
2. Regional Policy Forums
3. The Paris Declaration
4. The World OER Congress
Fostering Governmental Support for OER Internationally

World OER Congress
Paris, 21 June 2012

Summary of 6 Regional Forums

Sir John Daniel
&
Stamenka Uvalić-Trumbić
THE TREND TOWARDS OPENNESS

- Open Source Software
- Open Access to Research
- Open Educational Resources
OPEN EDUCATIONAL RESOURCES (OER)

educational materials that may be freely accessed, reused, modified and shared.
A consortium of 13 African universities… involving 700 teacher educators.

It works across 12 African countries — by creating teacher education materials in Arabic, English, French and Kiswahili.
UNESCO HQ Paris

2002 Forum on the Impact of Open CourseWare for Higher Education in Developing Countries
Declaración:

Los participantes expresaron:

"su satisfacción y su deseo de desarrollar juntos un recurso educativo universal para toda la humanidad, a partir de ahora referido como Recursos Educativos Abiertos"
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE
UNESCO General Conference

Paris - 2009
Taking OER beyond the OER Community: Policy & Capacity for Developing Countries

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QUESTIONNAIRE SURVEY

Responses from ~ 100 countries so far

(82 by the cut-off date of 16 April)
Survey on Governments’ Open Educational Resources (OER) Policies

Sarah Hoosen

Prepared for the World OER Congress
June 2012
“There appears to be great interest in OER across all regions of the world, with several countries embarking on notable OER initiatives. Indeed, the survey itself raised interest and awareness of OER in countries that may not have had much prior exposure to the concept.”

Hoosen Report
WHY OER?

• Idealism

• Economics
Exploring the Business Case for OER

Prepared by Neil Butcher and Sarah Hoosen for the Commonwealth of Learning

Draft
The Business Case for OER

• Resource-based learning
• OER reduce costs
• Better approaches to textbooks
…there appears to be some confusion regarding understanding of the concept and potential of OER. Many projects are geared to allowing online access to digitized educational content, but the materials themselves do not appear to be explicitly stated as OER.

Where licences are open, the Creative Commons framework appears to be the most widely used licensing framework, but licensing options varies between countries.

Hoosen Report
Open Licensing

AUTHORS
• OER within copyright legislation

USERS
• Assurances & restrictions
Open Licensing

No consensus on ‘non-commercial’ restriction
World Congress on
Open Educational Resources
Paris – June 20-22 – 2012

Declaration
THE AIM

“to encourage governments to promote OER and the use of open licences…

(because)

…governments will be major beneficiaries thanks to the potential of OER to improve the cost-effectiveness of their large investments in education.”
THANK YOU

For text and slides:
www.col.org/speeches